

Hidden Histories Outreach
Project:
Re-dressing Identities
Petrie Museum of Egyptian
Archaeology

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Prior Diversity Work

- Detailed market research, identified potential audiences not aware of the museum.
- New audiences included the 'source communities': from Egypt and Sudan, other audiences of African and Arab decent
- Appointment of two outreach officers to work with Egyptian and African/ Caribbean communities in London
- Change of 'mainstream' offer to include recognition of Egyptian and African perspectives.
- Academic work ongoing.

Kenneth Johns and Okasha El Daly's work lead us to :

- Rewriting our schools pack to include sections on challenging stereotypes,
- Revising our 'Ancient Egypt' loan box to include modern Egyptian items.
- Running anti racism sessions for our staff and volunteers,
- setting up 'positive action' traineeships
- holding evening openings for Black groups to discuss Egypt in the museum.



Redressing Identities Outreach team. **Designated challenge Funding from Museum Libraries and Archive Council, England.**

- The team consists of Project Manager, Researcher, Conservator and volunteers.



The project.

Re-dressing Identities

- The project is funded by Designation Challenge Fund through the MLA
- 10 objects selected for display in a prominent location in the new Museum.
- 100 objects re-strung/ conserved for the visible storage of the new museum.
- Develop sustainable contacts with source community groups and individuals.
- Involving Sudanese and Egyptian communities in the whole process.



Objectives and benefits to museum visitors

- Work with community groups to enable them to become active Museum visitors by sharing curatorial expertise and displaying their perspectives on objects
- Creating a dynamic access environment as template for museum design, content, debate, processes and products



Objectives and benefits to museum visitors



- Share curatorial and conservation expertise across community
- Create and devise training and skill building programmes for community members and the Petrie Team
- Conservation and mounting of chosen objects ready for the move to new Museum

Egyptian Academics with Petrie Museum staff

Delivery and exit event.

- The project will be completed and delivered by 31st March 2008.
- The current plan is to end of project event in a community setting, i.e.. within a cultural event of music, fashion, replica ancient dresses and jewellery.



**Case Study:
FGM Campaign group.
Anti-Female genital
mutilation.**







Sustainability

- Engagement with source communities
- Use of new skills and knowledge on both sides
- Conserved and mounted objects incorporated in the Petrie Museum website and publications and displayed in the new Museum
- Members of communities will have a say in representation of their heritages and legacies
- Affiliation to the Museum through sense of pride and acknowledgement of involvement and participation



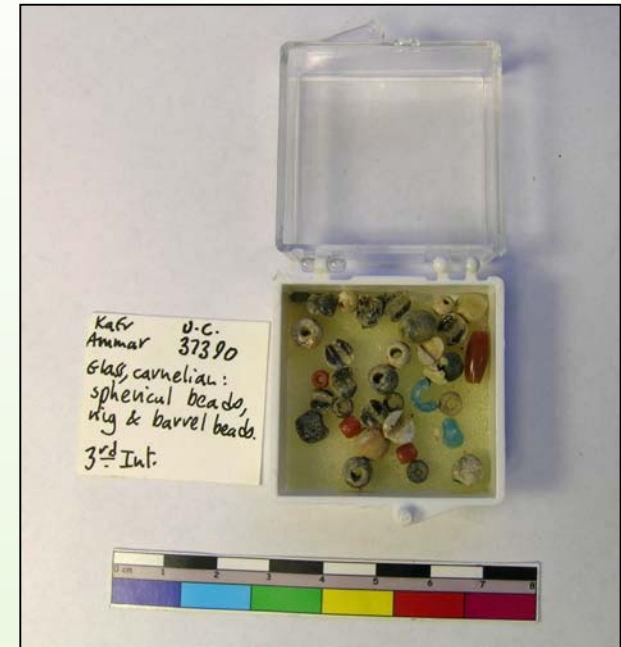
Further museum work with communities to include:

- Oral Sound bites/stories from modern Egypt and Sudan interpreting archaeological objects
- Museum based adult learning /family projects events.

Examples of work to be done



- Loose beads which need re-stringing and mounting



Examples of work already completed

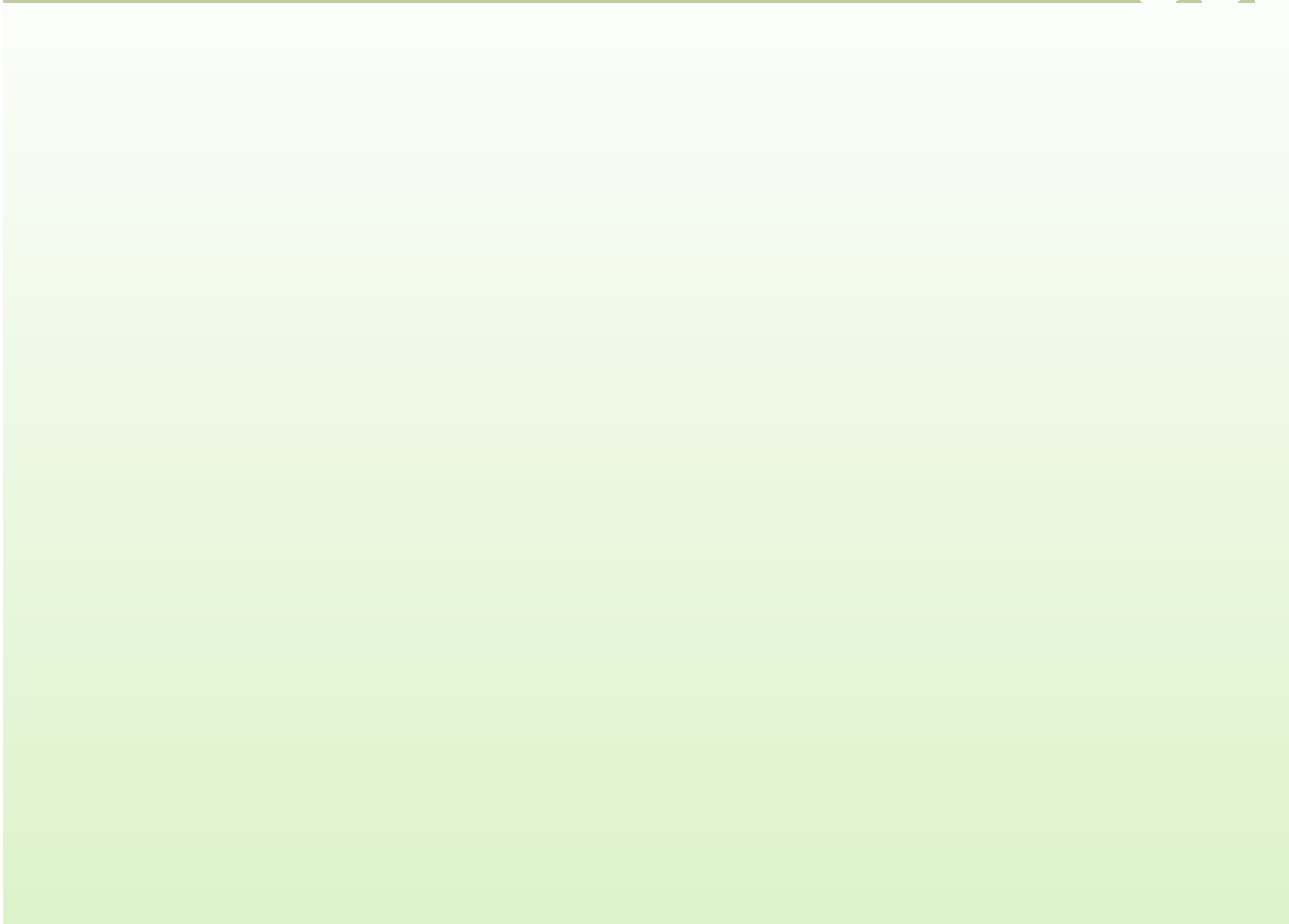


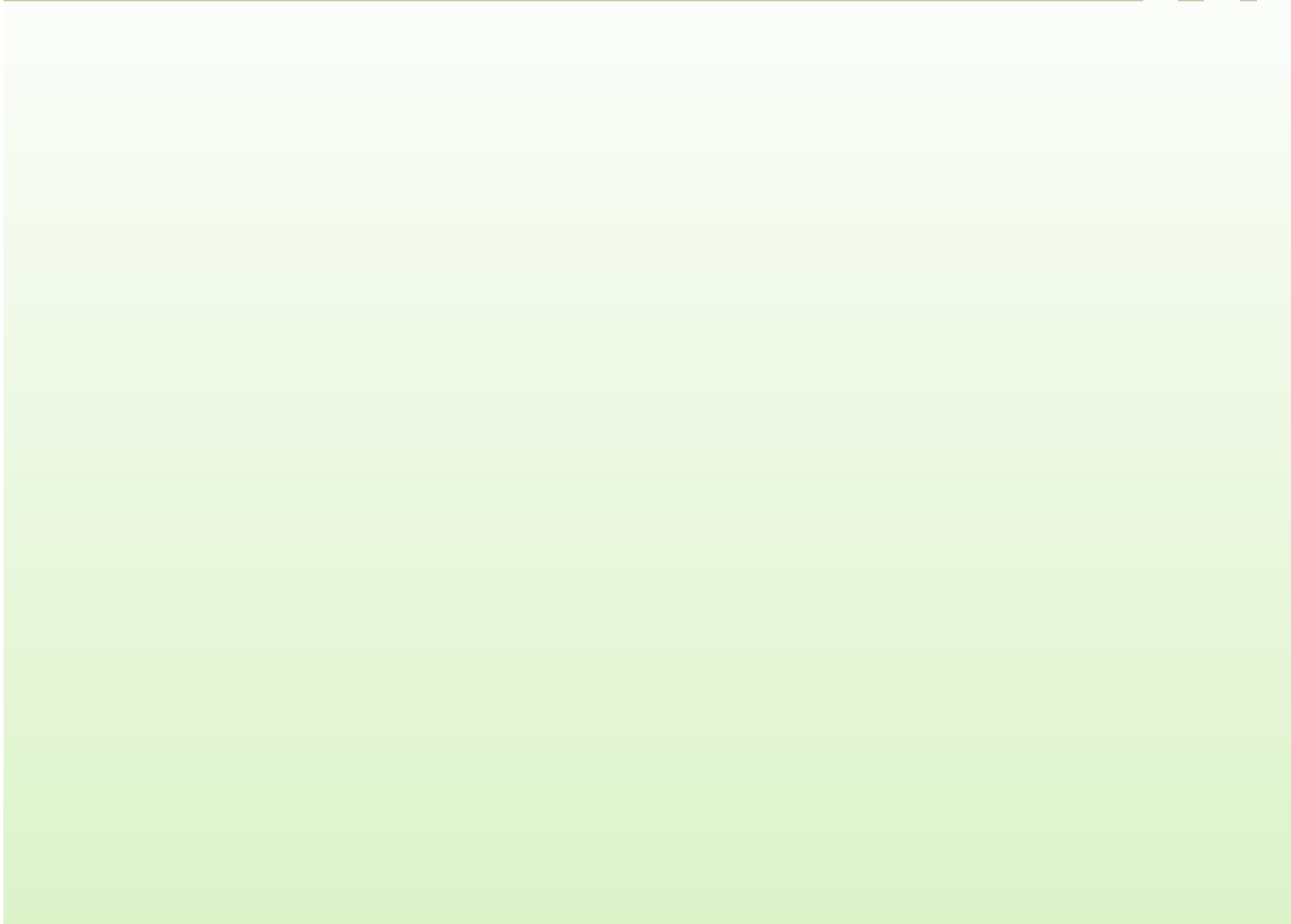
- Re-stringing



- Packing







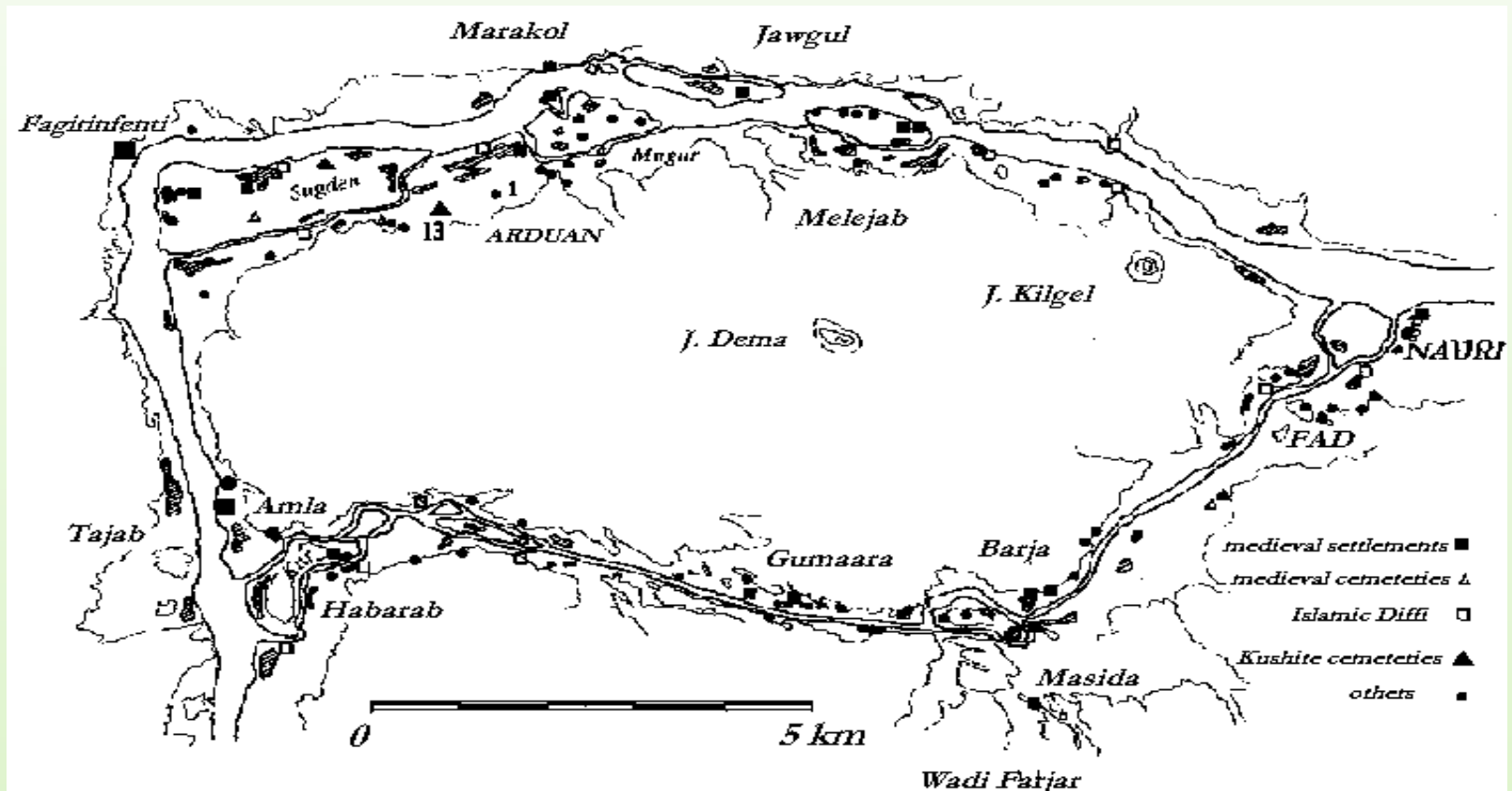
Case Study: Sudan

Issues and concerns of a source community!

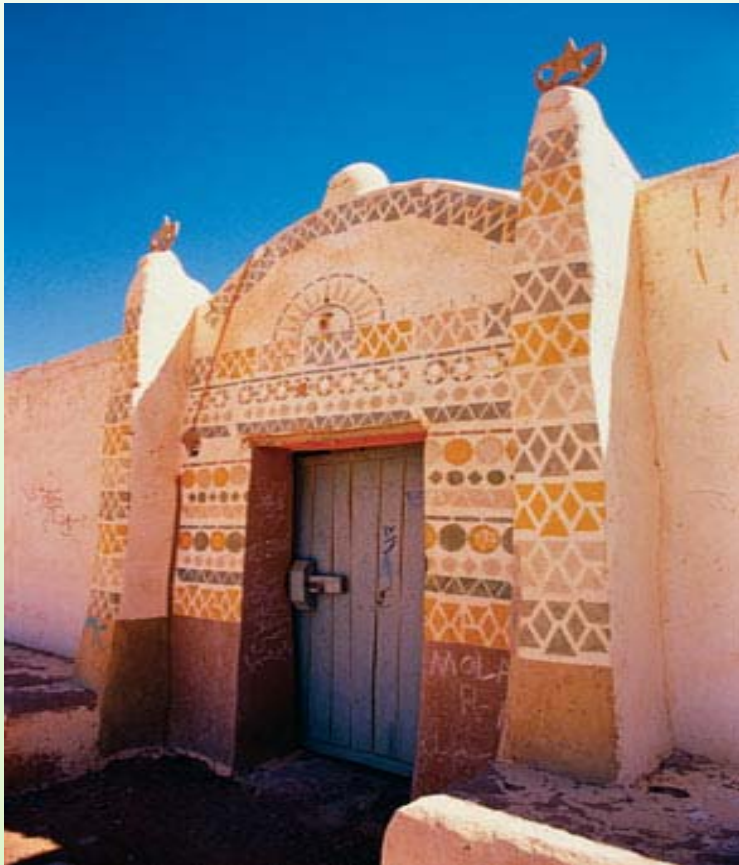
Eminent threats to the Nubian Heritage, Kajbar Dam.



The Island of Ardwan, Atlantis of the Nubia.



Loss of Tangible and Intangible Heritage



Jabal Kajbar. (Mount Kajbar)



Anti-Kajbar Dam activists holding a meeting in Sudan

