

16 Sept 2008

PBT

**2007 – 2010 UMAC Strategic Plan
Revised at UMAC Board Meeting
Manchester, UK
9/16/2008**

GOAL 1. PROMOTE THE VALUE OF UNIVERSITY MUSEUMS AND COLLECTIONS

Strategy 1.1 Create an Advocacy Working Group.

Strategy 1.2 Create a “tool kit” of materials to assist Members.

GOAL 2. PROVIDE SERVICES THAT INFORM, COMMUNICATE AND ENCOURAGE PARTICIPATION

Strategy 2.1 Provide an Annual Conference.

Strategy 2.2 Publish Conference papers and other documents.

Strategy 2.3 Publish a newsletter.

Strategy 2.4 Create and manage a website.

Strategy 2.5 Create a database of university museums.

GOAL 3. SHARE BEST PRACTICES AND RESOURCES

Strategy 3.1 Share the best practices through programs and services.

Strategy 3.2 Promote and develop strategic partnerships, international cooperation & exchanges.

Strategy 3.3 Create a “Help” section on the Web Page.

GOAL 4. CREATE A SOUND AND SUSTAINABLE ORGANIZATION

Strategy 4.1 Create an Operational Plan.

Strategy 4.2 Create a Budget for 2007 – 2010.

Strategy 4.3 Prepare for Board Election 2010.

Strategy 4.4 Seek New Members & Retain Members.

GOAL 5. PROMOTE RESEARCH AND GENERATE NEW IDEAS

Strategy 6.1 Solicit Information Regarding Research

Strategy 6.2 Facilitating Information Exchange