

WG for Strategic Planning: Function/Aim, 2008 Goals & Objectives, History

Function/Aim

To develop a strategic plan for UMAC: the WG will do this by working with the Board, the Chairs of WGs, and the Members to identify the most important goals and objectives, to create strategies, to align resources, and to accomplish tasks.

2008 Goals & Objectives

1. Revise and simplify the Plan to show progress and top priorities.
2. Work with the WG Advocacy in reaching its goals and objectives.
3. Work with the Board in resolving management questions.
4. Specifically work towards strategies of a “Tool Kit”, “Resource Database”, electronic publication, and an evaluation tool.
5. Review the areas of overlap between the UMAC Plan and the ICOM Plan to see if the Plans are in synchrony and mutually supportive; revise the UMAC Plan if desirable.
6. Create a schedule of for the Plan.

History

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| 9/2005 | The WG Committee was formed at the UMAC Annual Conference in Uppsala, Sweden. Peter Tirrell was appointed Chair. The Chair held a general discussion with Conference participants regarding the future of UMAC focusing on two questions: “What do we want?” and “How do we get it?” The information was used to assist in developing a survey. |
| 5/2006 | To gain information about UMAC and the interests and concerns of its Members, a survey was designed and distributed. Results of the survey were analyzed and used to draft a mission, vision, and list of goals, objectives, strengths and weaknesses and other information. |
| 7/2006 | The annual report of the WG’s activities was included in the AGM. |
| 9/2006 | The Results of the Survey were presented to the Board and participants at the 2006 Conference in Mexico City, Mexico. The mission and vision were reviewed and critiqued. The goals and objectives were prioritized. |
| 5/2007 | The Chair of the WG formed a Task Force to review and revise the prioritized goals and objectives and to begin the process of outlining strategies and action steps. |
| 7/2007 | The annual report of the WG’s activities was included in the AGM. The draft of the Strategic Plan was distributed to the Board and was placed on the website and made available to Members. |
| 8/2007 | The Strategic Plan and the planning process was discussed and critiqued by the Board by Members at the Conference in Vienna, Austria. The Board approved the Plan. The Board established the WG for Advocacy and expressed the need to develop a “tool kit” that can be used to show the value of university museums and collections. The Board decided that it would appoint Chairs of WGs and make all other special appointments to the Board. |