

At the UMAC Conference 2017, you will hear inspiring presentations and dynamic discussions. You will see exciting exhibitions and comprehensive collections. You will visit the dazzling environment of Finland and network with brilliant colleagues from around the world.

And for the first time,

you can participate in a groundbreaking professional development workshop!

Museum Boot Camp: Surviving and Thriving within a Parent Institution



What is a boot camp?

A boot camp is a place where people go to participate in an intensive schedule of training in order to learn or improve skills. It is a course of action where you will become more focused, inspired, energized, and dedicated.

This one-day workshop will examine the importance of aligning the museum/collection's mission with the university (parent institution) mission and help you evaluate the museum/collection's educational role within the university structure. And just like no one boot fits everyone, no strategic plan is right for everyone. That is why in group activities and personalized sessions, you will use theoretical and methodological skills to develop YOUR museum or collection's strategic plan and deliberate innovative ways of implementation.

MONDAY, 5 SEPTEMBER 2017
HOUSE OF SCIENCE AND LETTERS
HELSINKI, FINLAND

€50 UMAC members
€60 Non-members

REGISTER NOW! COPY & PASTE THIS ADDRESS: <https://docs.google.com/forms/d/e/1FAIpQLScm6NtmanBvpLE-CZaxMR7sFoWEEpxULAFgRQYnTjoVVFJ3euw/>

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