

The Association of Academic Museums and Galleries (AAMG) and the International Council of Museum's Committee for University Museums and Collections (UMAC) 2018 Joint Conference

Audacious Ideas:

University Museums and Collections as Change-Agents for a Better World

June 21-24, 2018
University of Miami

A close-up photograph of two women, one Black and one Asian, looking down at a globe. The Black woman on the left is wearing a patterned scarf and a watch. The Asian woman on the right is wearing a dark jacket over a striped shirt. They are both smiling and appear to be engaged in a collaborative activity. The globe is positioned in the lower half of the frame, showing parts of North and South America.

AAMG UMAC

This year's program addresses:

- New models of teaching across campus
- New strategies for equity and inclusion on and off campus
- Innovative transnational collaborations
- New ideas for advancing our mission as change-agents in society—locally, regionally, nationally, and internationally

We live in a dangerous, often unstable, and environmentally compromised world. What can academic museums, galleries, and collections do to remedy this situation? If we are dedicated to teaching and training new generations of students, to serving increasingly diverse communities, how do we make a positive difference? How do we know we are making that difference?

Audacious Ideas ask presenters to share with us exciting and unusual ways that their museums, galleries, and collections are serving as change-agents. This year's program addresses how you are adopting new roles and adapting old ones, welcoming new constituencies while keeping current visitors, and creating new paradigms that make our institutions more valued and critical partners in higher education and in building a more peaceful and healthy world.

Our program is subject to change, so please check regularly. Also be sure to register for any workshops and excursions you wish to attend – and to help us determine which sessions will be in which rooms, please indicate which panels you plan to attend.

And remember, to get the best rate, you need to be a current AAMG or UMAC/ICOM member!



Conference Program Co-Directors:

Jill Hartz, Executive Director, Jordan Schnitzer Museum of Art, University of Oregon, and President Emerita, AAMG

Barbara Rothermel, Barbara Rothermel, Director, Daura Gallery, Lynchburg College / Vice-Chair, UMAC

Conference Program Committee:

Jill Deupi, Beaux Arts Director and Chief Curator, Lowe Art Museum, University of Miami

Tracy Fitzpatrick, Director, Neuberger Museum of Art, Purchase College, State University of New York, AAMG Vice President, Programs

Marta C. Lourenço, President, ICOM-UMAC, Deputy Director Museu Nacional de História Natural e da Ciência, Universidade de Lisboa

Andrew Simpson, Honorary Fellow, Department of Ancient History, Macquarie University, Australia

Thursday, June 21, 2018

Pre-Conference Activities

9:00 a.m. – 3 p.m.: Special Workshop: Bootcamp for Academic Museums

with Jill Hartz and Barbara Rothermel

Lowe Art Museum, University of Miami

Only open to AAMG and UMAC members; \$100 (lunch and materials included)

This intensive professional development workshop covers key concepts and practices in academic museum management. Whether you're a seasoned professional or new to the field, the workshop offers opportunities to learn about innovative and best practices and share challenges and achievements. We'll cover mission and governance, advisory boards, strategic planning, our teaching role, working with faculty and students, community relations, and collections management and planning.

Instructors:

Jill Hartz, Executive Director, Jordan Schnitzer Museum of Art, University of Oregon / President Emeritus, AAMG
Barbara Rothermel, Director, Daura Gallery, Lynchburg College / Vice-Chair, UMAC

Enjoy an Excursion

INFO TO COME

Note: If you book an excursion, please bring your confirmation notice as you will need to register following this program.

2:30 p.m.

Registration Opens
UM Student Union
(2nd floor, top of stairs)

3:30 – 4:30 p.m. Roundtables (Ballroom)

A to Z: Infusing the Encyclopedic Collection with New Life

Facilitators: Jon Mogul, Associate Director, Curatorial and Education, The Wolfsonian–Florida International University; Jill Deupi, Director and Curator, Lowe Art Museum, University of Miami; and William Eiland, Director, University of Georgia Art Museum

This Roundtable will focus on clearly articulating the challenges associated with presenting historic and/or encyclopedic collections, as well as sharing information about successful strategies for display and engagement. Participants will be invited to brainstorm collectively and to think expansively about new ways for enlivening such holdings.

Categories: Audience Development & Engagement; Access, Diversity & Inclusion; and Exhibitions & Collections

Whose Academic Museum?

Facilitator: H. Alexander Rich, Ph.D., Curator and Director of Galleries & Exhibitions, Polk Museum of Art, and Assistant Professor of Art History Florida Southern College

This roundtable will explore strategies for “academizing” a museum so that it caters effectively to both campus and community audiences. Attendees will learn strategies for engaging all visitors academically and for presenting a museum’s didactic mission as a key draw for students, professors, and general audiences alike.

Categories: Audience Development & Engagement; Access, Diversity & Inclusion; and Exhibitions & Collections

Meeting Them Where They Are: Engaging Students through Exhibitions and Programming in Communal Spaces

Facilitator: Jillian Nakornthap, Exhibitions and Public Programming Associate, Corcoran School of the Arts and Design, The George Washington University

This Roundtable will explore new models for creating exhibitions and public programming in non-traditional locations. We'll begin the conversation by discussing how the Corcoran School converted a large, open atrium into a communal, multi-disciplinary space where exhibitions, performances, and meetings happen in tandem with one another. Museum professionals will be invited to share how their institutions have moved beyond the "white cube" model and/or seek suggestions on ways to engage their academic community outside of the gallery.

Categories: Audience Development & Engagement and Exhibitions & Collections

Stealing Culture: The Intersection of Law and Museums

Facilitator: Joseph S. Mella, Director, Vanderbilt University Fine Arts Gallery

With Nicole M. Crawford, Chief Curator, University of Wyoming Art Museum and Associate Lecturer, Museum Studies, Wyoming Institute for Humanities Research & Center for Global and Area Studies, University of Wyoming; Elizabeth Marlow, Associate Professor of Art & Art History, Program Director, Museum Studies, Colgate University; Leila Amineddoleh, Founder and Managing Partner of Amineddoleh & Associates, LLP; Darrell D. Jackson, PhD., Director, Prosecution Assistance Program, Associate Professor, Law & Adjunct Faculty, African American & Diaspora Studies; and Kayle R. Avery, CAM-ART Provenance Research Project and Exhibitions Coordinator, UW Art Museum, University of Wyoming

This Roundtable will discuss university museum collections from two angles: 1) how university museums might, in the future, provide a home for private collections of non-AAMD-compliant antiquities (such as those lacking documentation back to 1970), where issues of provenance, cultural property, forgery, etc., can be foregrounded in research, teaching, and displays; and 2) how university museums respond when objects already in the collection are discovered to have been stolen or looted. The varied backgrounds of the participants, from the fields of law, museology and art history, will allow for a rich diversity of perspectives regarding how museums can change their policies to better protect themselves and objects of cultural heritage, and how both sides can work together to create positive change in the role of museum and their collections in society.

Categories: Access, Diversity & Inclusion and Exhibitions & Collections

Crowd-Sourced Curating to Engage Current and New Audiences

Facilitator: Heather Gibson Moqtaderi, Assistant Director & Associate Curator, Arthur Ross Gallery, University of Pennsylvania

This Roundtable addresses ways that crowd-sourcing can be implemented as an audience development strategy. In this context, crowd-sourcing is defined as the process of generating exhibition and programming content through audience member feedback. Participants can expect to learn about how crowd-sourcing has been implemented by various art institutions, along with recommendations for successfully using this technique.

Categories: Audience Development & Engagement and Exhibitions & Collections

Mission Change – Revisit Your Mission, Refine your Statement, Reaffirm Your Purpose

Facilitator: Douglas Perkins, Operations Manager, Middlebury College Museum of Art

In the current climate of constant social evaluation, friction, and change, it's crucial for a campus museum to ensure that its mission statement succinctly conveys that purpose and articulates its relationship to social change. Taking the recent process to revise Middlebury College Museum of Art's mission statement as a point of departure, this roundtable will explore issues related to an academic museum's mission and purpose: when or whether to revise a mission statement; setting a reasonable project timeline; solidifying stakeholder buy-in; getting meaningful feedback from reticent staff; including student voices; the role of vision and value statements; dovetailing with the mission of the larger parent institution; and using mission to drive branding.

Categories: Leadership & Advisory Boards and Fundraising & General Operations

5:30 – 6:30 p.m. Throwdowns

Ballroom

Art Has the Power to Confront, Challenge, and Converse with the Political and Social World around You—Voces de Resistencia

Madison Auten, Graduate Student, Museum Studies and Anthropology, Union Art Gallery, University of Wisconsin-Madison

The Union Art Gallery at the University of Wisconsin-Milwaukee, is making strides by using art as a vehicle for social and political change on our campus and in our local community. Like many other large universities across the nation, the university and city itself is challenged with issues surrounding race, nationality, and gender. University museums and galleries can be powerful players as agents of change, offering a safe, inclusive, and informative environment that can foster meaningful dialogues on current topics that can affect us as individuals, locally and globally.

Categories: Access, Diversity & Inclusion and Exhibitions & Collections

No Rehearsal Required: Advancing Reflective Judgment with Reader Theatre

John Jay Boda, Doctoral Candidate, Museum Education and Visitor-Centered Exhibitions, Department of Art Education, Florida State University

This emerging and innovative approach within museum education is being used widely in medical and nursing schools to develop empathy and reflective judgment. This audacious, insightful, and participatory approach has the potential to help prepare museum audiences – and staffs, guides, and volunteers – contend with diverse and/or contentious exhibition narratives, content, and/or themes.

Categories: Audience Development & Engagement and Access, Diversity & Inclusion

House Full of Hippos: Seizing an Unusual Opportunity to Create and Fund a Collections Management Learning Laboratory

Rod Bengston, Director, John Young Museum of Art, The University of Hawaii at Manoa

What would you do with a large collection of decorative and fine art objects based on hippos? This is the story of the creation and funding of the M. J. Marks Collection management learning laboratories at the museum.

Categories: Fundraising & General Operations and Exhibitions & Collections

Beyond Boundaries: Mixing Art and Science in University Museums

Blanca María Cárdenas Carrión, Doctoral Candidate, Philosophy of Science and Science Communications, Universum, Museum of the Sciences, National Autonomous University of Mexico

By mixing art and science, beauty and truth, we can transform university museums into facilities for curiosity, where collections and exhibitions could motivate creative and significant learning among visitors. This presentation deals with disciplinary and epistemological dichotomies, trying to arrive to a more fluid and dynamic way to think university museums as agents of change to their communities.

Categories: Audience Development & Engagement and Exhibitions & Collections

International Strategies: University Museums Facilitating Cultural Partnerships

Wenja Qiu, International Collaboration Coordinator, Qian Xuesen Library & Museum, Shanghai Jiaotong University

This presentation introduces the ways in which partnerships between universities and their museums can serve international students. Colleagues from other academic museums are welcome to share similar programs during and after the presentation.

Categories: Access, Diversity & Inclusion

Zines for Progress

N'agleie Lazo, high school student, working with The Wolfsonian, Florida International University

Zines for Progress, an educational initiative by The Wolfsonian-FIU for Miami-Dade Public High Schools, is a program that connects students to art and social justice. Learn from one of our very own high-school zinesters how students can combine art-making and writing skills to create hand-made magaZINES addressing issues faced by their community.

Categories: Audience Development & Engagement and Access, Diversity & Inclusion

Introducing Art into STEM Education: Exhibitions and Programs at Tsinghua University Art Museum

Mingqian Liu, Doctoral Candidate, Department of Architecture, Texas A&M University

Through exhibitions and education programs that connected art appreciation with scientific understanding, Tsinghua University Art Museum introduced various forms of visual and material arts to its overwhelmingly STEM student body. This presentation presents some of the successful practices at this newly opened institution in China to university museum educators who have the similar kind of audience among their students.

Categories: Audience Development & Engagement and Access, Diversity & Inclusion

Puerto Rico: Sink or Swim?

Lisa Ortega de Morrow, MFA, Educator, Museum of History, Anthropology and Art, University of Puerto Rico

Life (before and) after hurricane María. Just the mention of the year 2017 makes many at the University of Puerto Rico cringe. A student strike lasted 71 days. A semester that was barely starting was interrupted by a category 5 hurricane (Irma). As they tried to start off again, yet another interruption: Hurricane María, another category 5. This time, everything changed.

Categories: Audience Development & Engagement; Access, Diversity & Inclusion; Collections & Exhibitions; and Fundraising & General Operations

From the Power of Science & Technology to the Power of Culture: The First Science and Technology Museum on Electronics in China was Successfully Established in a University Museum

Ke Zhao, Director, Electronic Science and Technology Museum, University of Electronic Science and Technology of China, and Deli Chen, Counselor, Electronic Science and Technology Museum, University Science and Technology of China, Chengdu

The first museum of science and technology in China was successfully established in a university, which indicates that university museums play vital roles as pioneers and explorers. The evolution of science and technology museums in developing countries not only results in the promotion of education and science, but also leads to cultural dispersion and inheritance.

Categories: Exhibitions & Collections and Access, Diversity & Inclusion

6:30 – 8:00 p.m. Welcome Reception
Lowe Art Museum



The Work of Art in the Age of Malraux's Museum



Franklin Kelly, Deputy Director and Chief Curator, National Gallery of Art, Washington, D.C., and a Distinguished Affiliate, Department of Art History and Archaeology, University of Maryland, College Park

In his *The Work of Art in the Age of Mechanical Reproduction* (1935), Walter Benjamin famously examined the impact of modern photographic techniques on the nature of art itself. For Benjamin, the aura of an object was devalued by mechanical reproduction and the ubiquity it fostered. Half a generation later, André Malraux took a rather different stance: In “The Museum Without Walls” (the first chapter of *The Voices of Silence*, which he published between 1947 and 1950), the art theorist argued that the wide availability of printed facsimiles facilitated a kind of ideal art history, in which collections far too vast to fit in any physical museum might be assembled for study. Thus was born the concept of the museum without walls, or, as it is often termed, the “imaginary museum.”

Neither Benjamin nor Malraux lived to see the digital age, but it is not hard to imagine that, if they had, they would consider their theories amplified exponentially by new technologies. Today, anyone with interest and an internet connection can access reproductions of objects that are of extremely high quality—indeed, in many cases, extraordinary fidelity stretches the bounds of credulity. Where, then, does that leave museums, which by their very nature are predicated upon the absolute primacy of original works of art and cultural artifacts, the intrinsic uniqueness of which can only be fully grasped through direct experience? Further, how should museums embrace the possibilities of modern reproductions and yet still confirm that they will always, in the end, be *simulacra*? What strategies might museums develop and employ that would expand the ways direct experience of works of art can inform teaching and learning? And how can we honor our missions while still staying abreast of technological advances and the ever-shifting needs and expectations of our diverse audiences?

Kelly is an art historian specializing in 18th, 19th, and early 20th century American and British painting. He has written extensively on a wide range of artists, including Frederick Edwin Church, John Constable, J. M. W. Turner, Thomas Eakins, George Bellows, Edward Hopper, and Jackson Pollock. Two exhibitions he helped organize, *Edward Hopper* and *J.M.W. Turner*, were shown at the National Gallery. Kelly has lectured extensively at museums and universities in America and abroad and has also held curatorial appointments at the Virginia Museum of Fine Arts, the Sterling and Francine Clark Art Institute, the Minneapolis Institute of Arts, and the Corcoran Gallery of Art. He received his undergraduate training at the University of North Carolina, his M.A. from Williams College, and his Ph.D. from the University of Delaware.

Friday, June 22, 2018

- 8:00 a.m. Registration
- 8:30 a.m. Welcome
 John Versluis, President, AAMG
 Marta C. Lourenço, President
 ICOM-UMAC
- 8:45 a.m. Program Overview
 Jill Hartz and Barbara Rothermel
- 9:00 a.m. Keynote: Franklin Kelly, Deputy
 Director and Chief Curator,
 National Gallery of Art,
 Washington, D.C.
- 10:00 a.m. Break; Sponsor Tables: Poster
 Sessions
- 10:30 a.m. Plenary Session (Ballroom)

10:30 a.m.: Plenary Session (Ballroom)

Why We Matter: Reflections on the Importance of Academic Museums

Representing over a century of leading college and university museums, the presenters will reflect upon the fundamental ideals of academic museums to remind our colleagues of their essential importance in providing perspective, understanding, values and wisdom to students, faculty and a general public buffeted by the competing concerns of an increasingly fragmented and combative global society.

Panelists:

William Eiland, Director, Georgia Museum of Art

Lyndel King, Director and Chief Curator, Weisman Art Museum University of Minnesota

Andrew Simpson, Honorary Fellow, Department of Ancient History, Macquarie University, Australia

John Wetenhall, Director, George Washington University Museum

Moderator: John Wetenhall



12:30 – 1:30 p.m. Lunch: Please visit our Sponsor Tables and Poster Sessions

Enjoy a Lunchtime Conversation: Bring your lunch to one of our conference rooms (tba) and participate in one of these discussions:

International Accreditation with Julie Hart, Senior Director, Museum Standards & Excellence

Did you know that museums outside the U.S. can go through the AAM accreditation process? Learn more about the process and best practices. Share your experiences with accreditation.

Advisory Boards, including Building a Successful Board Chair-Director Relationship and Representing Demographics in Your Community with Mary Baily Wieler, president, Museum Trustee Association, and Eva Kirsch, director, RAFFMA, Cal State, San Bernardino; Also participating: Steven High, director, Ringling Museum; Bill Eiland, director, Georgia Museum of Art; and Brenda Thompson, board chair, Georgia Museum of Art.

AAMG Regional and State Representatives with Katie Lee Koven, VP, Regional Programs

Decolonizing Learning and the Campus Museum with Celka Straughn, Andrew W. Mellon Director of Academic Programs, Spencer Museum of Art, University of Kansas

How can the campus museum serve as a space for developing decolonized modes of learning and deepen student engagement? Additionally, how might facilitating such strategies contribute to new forms of museum practice? This lunchtime conversation invites an exchange of approaches, activities, ideas, and questions.

Session 2, 1:30 p.m. – 2:45 p.m.

Engaging Progress: Responsive Programs at University Museums

As museums continue to evolve as discursive, participatory spaces, university museum programs increasingly direct the public reception of art history, facilitate dialogue across disciplines, and foster relevant responses to contemporary ideas of art and culture. Long identified as the primary “public” for campus museums, students increasingly join faculty, staff, and community members to bring fresh perspectives as advisors, makers, curators, and participants in museum programs. This panel will explore the role of public programs as a conduit between our diverse publics and as a site to grapple with relevant local and global issues, and demonstrate ways in which the university and the surrounding communities can become reciprocal resources to make change through rigorous, experimental, and engaging programs.

Panelists:

Claudia Bestor, Director, Public Programs, Hammer Museum

Sonnet Coggins, Interim Deputy Director and Associate Director of Academic and Public Engagement, Williams College Museum of Art

Erik L. Peterson, Manager of Family Programs and Student Engagement, Smart Museum of Art

Molleen Theodore, Associate Curator of Programs, Yale University Art Gallery

Moderator: Emily Arensman, Programs Fellow, Yale University Art Gallery

Category: Audience Development & Engagement

Counter-Programming for the New South

This panel features case studies from five institutions producing, presenting, and programming alternative-narratives across university museums, galleries, historical spaces, and libraries, highlighting the ever-shifting landscape as the American South continues to redefine its identity. Learn how and why these institutions are confronting and responding to difficult issues such as AIDS/HIV, censorship, stereotypes, and how best to create the opportunity for broad community engagement and further dialogue using historical and creative material.

Panelists:

Lizz Biswell, Manager of Outreach & Engagement, Halsey Institute of Contemporary Art, College of Charleston

Karen Derksen, Director, Winthrop University Galleries, Instructor, Department of Design and Department of Fine Arts, Winthrop University

William David Hiott, Sr., Executive Director & Chief Curator, Department of Historic Properties, Adjunct Instructor of History, Clemson University

Les Reker, Director, The Rural Heritage Museum, Mars Hill University

Gretchen Warner, Graphic Designer, Sr., Campus and Community Relations, Robert Woodruff Library, Emory University

Moderator: Caitlin Margaret Kelly, Director, Power Plant Gallery, Duke University

Categories: Audience Development & Engagement; Exhibitions & Collections; and Leadership & Advisory Boards

Art Benefits Healthcare

Panelists will discuss ways that academic art museums can use educational practices to support medical training with the aim of building observational and communication skills that strengthen empathy and teamwork and aid in diagnoses.

Panelists:

Hope Torrents, School Programs Coordinator, Lowe Art Museum, University of Miami

Lenore D. Miller, Director, University Art Galleries and Chief Curator, Luther W. Brady Art Gallery, The George Washington University

Jill S. Sanko, PhD, MS, ARNP, CHSE-A, FSSH, Assistant Professor, University of Miami School of Nursing and Health Studies

Gauri Agarwal, M.D., F.A.C.P., Associate Regional Dean For Medical Curriculum, University of Miami Miller School of Medicine

Natalie Wilner, 3rd year medical student, The George Washington University School of Medicine & Health Sciences

Moderator: Hope Torrents

Category: Audience Development & Engagement

Illuminating Dark Data to Engage Audiences: Integrating Digital Images into Academic and Avocational Knowledge Creation

Creating and collecting digital assets by academic museums has become a commonplace activity. But beyond using the images for object documentation, how can digitized collections serve the educational mission of your institution? Attendees will come away with a range of pedagogical applications for digital object-based learning for academic and avocational researchers.

Panelists:

Christian Cicimurri, Curator of Natural Science, McKissick Museum, University of South Carolina

Kathryn Eccles, Ph.D., Research Fellow, Oxford Internet Institute, University of Oxford

Giovanna Vitelli, Ph.D., Director, University Engagement Program, Ashmolean Museum, University of Oxford

Moderator: Lana Burgess, Ph.D., Director, Museum Management Program, McKissick Museum, University of South Carolina

Categories: Access, Diversity & Inclusion; Audience Development & Engagement; Exhibitions & Collections; and Marketing & Technology

2:45 – 3:15 p.m. Break: Please visit our Sponsor Tables and Poster Sessions

Session 3, 3:15 p.m. – 4:30 p.m.

Addressing Student Learning Objectives across the Curriculum

How are exhibitions and collections used to achieve student learning outcomes across disciplines and how are they used to support the teaching of fundamental research skills, such as observation, analysis, hypothesis, testing of evidence, and revision? Campus museum professionals share their successful collaborations with faculty to integrate museum and gallery experiences into courses in a range of fields.

Panelists:

Jessica Hunter-Larsen, Director of Academic Engagement, Colorado Springs Fine Arts Center at Colorado College

Ashley Rye-Kopeck, Curator of Education and Outreach, Special

Collections and Museums, University of Delaware

Elizabeth Dysart, Director of Education and Engagement, Hofstra University Museum

Moderator: Patricia Briggs, Director and Curator, Art Galleries at Jamestown Community College

Categories: Audience Development & Engagement and Collections & Exhibitions

Inspiring Partners

This panel explores the profound effect of storytelling in urban and rural communities across the globe. With the support of the Grandmother Project in West Africa, Oglethorpe University Museum of Art in Atlanta, Georgia, and the Jule Collins Smith Museum in Auburn, Alabama, Inspiring Partners brings oral histories to life and demonstrates the modern need to use storytelling as a universal form of human connection and a catalyst for change in community.

Panelists:

Scott Bishop, Curator of Adult Education, Jule Collins Smith Museum of Fine Art, Auburn University

Elijah Gaddis, Ph.D., Assistant Professor of History, Auburn University

Anne Gahongayire, External Relations & Partnership Development Officer, Grandmother Project

Elizabeth Peterson, Museum Director, Oglethorpe University; lead panel coordinator

Taylor Roberts '21, moderator, intended major Business and Museum Studies, Oglethorpe University

Dr. Hyojung Cho, Associate Professor, Texas Tech University Museum

Moderator: Taylor Roberts, Oglethorpe University student

Categories: Audience Development and Engagement; Access, Diversity and Inclusion; and Collections and Exhibitions

Medicine and the Academic Museum

As medical disciplines themselves and their relation to society develop, the role of medical collections, often present in universities, changes as well. In this panel, a few examples of this change are highlighted and discussed with a view to both museum and medical ethics.

Panelists:

Ondrej Dostal, Director, Mendel Museum, Masaryk University: **(Un)Safe Genetics**

Steph Schotten, Director, Hunterian Art Gallery and Museum, University of Glasgow: **Museums vs. Medical: How to Marry Two Ethical Frameworks**

Magdalene Grassmann, Director, Museum of the History of Medicine and Pharmacy, Medical University of Bialystok, Poland: **The University Museum as a Medical and Cultural Link in an Unstable World**

Moderator: Steph Schotten

Categories: Audience Development & Engagement; Access, Diversity & Inclusion; and Exhibitions & Collections

Social Fabrics: Radical Textile Projects on Campus

This panel discusses five radical textile projects -- avant-garde exhibitions and programs featuring fibers and fashion -- that impart the urgency of the times we live in, while also emphasizing fun, practical, and innovative practices for visitors to use in their everyday lives. We'll end with a short workshop and discussion (including hands-on knitting and crocheting), addressing the questions: How can campus galleries, often with limited resources, engage and grow audiences while also addressing pressing social and environmental issues? How can we impart the urgency of the times we live in, while also emphasizing fun, practical, and innovative practices for visitors to use in their everyday lives? How can museums harness a connection with our audiences and contemporary artists and professors to build spaces that radically knit together our communities?

Panelists:

April Beiswenger, Associate Professor of Theatre; Shan Bryan-Hanson, Director and Curator of Art Galleries and Collections; Katie Ries, Assistant Professor of Art, St. Norbert College: **"Fashion This" Exhibitions and Programs**

John Harness, Program Coordinator, Smart Museum of Art, University of Chicago: **Welcome Blanket Exhibition and Sewing & Citizenship Family Day**

Laura McDowell Hopper, Curator, Pick Museum of Anthropology, Northern Illinois University: **Quilts and Human Rights and Storytelling: Hmong American Voices Exhibitions**

Lori Kartchner, Programs Associate, Museum Collections, The Textile Museum, George Washington University: **Stories of Migration: Contemporary Artists Interpret Diaspora Exhibition**

Laura Scheper, Manager of Public Programs, Eskenazi Museum of Art, Indiana University: **"Home Mask Relations" Artist Project and Public Program**

Moderator: Erik Peterson, Manager of Family Programs and Student Engagement, Smart Museum of Art, University of Chicago

Categories: Audience Development & Engagement; Access, Diversity & Inclusion; and Exhibitions & Collections

6:00 p.m. on : Affinity-themed no-host dinners (tba)



Saturday Keynote

Paula Gangopadhyay: The Power of Asking...What If?

Paula Gangopadhyay is a respected thought-leader on innovation in education and is the recipient of several state and national awards and recognitions. She was appointed Deputy Director, Office of Museum Services, at the Institute of Museum and Library Services (IMLS), in January 2016. In her current role, she collaborates with IMLS's senior leadership on agency priorities, policies, and partnerships, and provides leadership and direction for the museum grants and special initiatives.

Over her professional career of more than twenty years, Ms. Gangopadyay has worked in small, medium, and large museums and cultural organizations, as well as government, business, and education sectors, where she led systemic change and positive community impact at local, state, and national levels. She was appointed by President Barack Obama to the National Museum and Library Services Board in 2012 and served in that capacity for three years. She received her B.A. and M.A. in history from Indore University; her post-graduate certification in archival, museum, and editing studies from Duquesne University, Pittsburg, PA; and an education policy fellowship from the Institute for Educational Leadership.

Saturday, June 23, 2018

- 8:00 a.m. Registration Opens
- 8:30 a.m. Annual Meetings (UMAC/ICOM)
- 9:15 a.m. Keynote: Paula Gangopadhyay, Deputy Director, Office of Museum Services, IMLS
- 10:15 a.m. Break: Please visit our Sponsor Tables and Poster Sessions

10:45 a.m. – 12:30 p.m., Session 1

10:45 a.m. – 12:30 p.m., Session 1

Charged Spaces: Facilitating Difficult Conversations in the University Art Museum

This panel explores the ways in which academic museums foster politically charged conversations on campus, specifically addressing public programs, curatorial strategies, and administrative brokering. Panelists: will discuss the complexities of collaboration and academic freedom when tackling such sensitive topics, and discuss lessons learned through successes and failures.

Panelists:

Alexandra Chamberlain, Assistant Curator of Exhibitions and Education, Galleries & Collections, DePauw University

Craig Hadley, Director and Curator of Exhibitions and Collections with Rank of Assistant Professor, Galleries & Collections, DePauw University

Dr. Annette Loeseke, Lecturer in Museum Studies, New York University, Berlin Campus

Elizabeth H. Manekin, Head of University Programs and Academic Projects, Ackland Art Museum, University of North Carolina at Chapel Hill

Alana Ryder, Manager, Public and University Programs, Wexner for the Center for the Arts, The Ohio State University

Moderator: Craig Hadley

Categories: Audience Development & Engagement; Access, Diversity & Inclusion; and Exhibitions & Collections

With Our Powers Combined: Museums and Libraries Teaming Up to Teach, Engage, and Serve New Constituencies

This panel focuses on ways museums and libraries can foster beneficial partnerships on campus and off to create collaborative teaching that is more critical, joint programming that is more sustainable, and interconnected presences that are more visible. Attendees will learn which museum-library partnerships make the most sense, how to identify and begin new joint programs, and how these collaborations can strengthen all organizations involved.

Panelists:

Jessica Brunecky, Director of Visitor Experience, University of Colorado Art Museum

Jennie Davy, Exhibits Manager, William & Mary Libraries

Rebecca Kuglitsch, Assistant Professor & Head, Gemmill Library of Engineering, Mathematics & Physics, University of Colorado Libraries

Kyle McQuillan, Mosaic Fellow, William & Mary Libraries

Alexander Watkins, Assistant Professor, Art & Architecture Librarian, University of Colorado Libraries

Moderator: Hope Saska, Curator of Collections and Exhibitions, University of Colorado Art Museum

Categories: Audience Development & Engagement and Collections & Exhibitions

Decolonizing Museum Collections and Practices in the Context of University Learning

Through a series of case studies, this panel explores decolonization of university-related museums as a key component of serving as more inclusive and equitable change-agents on campus and beyond. Topics include honoring indigenous knowledges and object histories, fostering collaborative partnerships, acknowledging the impact of colonialism on specific peoples and broader institutional, intellectual, and educational practices, exhibiting museum collections derived from colonial trade, shifting interpretation from owner-centric object stories to more comprehensive narratives, and negotiating potential tensions between academic and general public audiences.

Panelists:

Juliette Bianco, Deputy Director, and Associate Curator of Native American Art, Hood Museum of Art, Dartmouth College: ***Practicing Positionality: Opening Spaces for Dialogue in a Teaching Museum***

Catharine Dann Roeber, Brock W. Jobe Assistant Professor, Decorative Arts and Material Culture, and Josh Lane, Curator of Furniture, Winterthur Museum: ***One Cabinet, Many Questions: A Case Study in Student-Driven Exhibitions and Ethical Curation at Winterthur***

Leah Sweet, Lynch Curatorial Coordinator of Academic Programs, Herbert F. Johnson Museum of Art, Cornell University: ***Temporary or Permanent? Leveraging University Class Sessions to Revamp Collection Displays and Interpretive Resources***

Moderator: Leah Sweet

Categories: Access, Diversity & Inclusion and Exhibitions & Collections

First Listen: Advocating for Equity and Inclusion

The panel will discuss strategies, techniques, and resources used by their own institutions to address diversity issues as a catalyst for change in academic museums. Learning outcomes will include methods of reaching new and culturally aware audiences through education and research initiatives.

Panelists:

Paige Willis, Education Program Assistant, Harn Museum of Art, University of Florida

Scott Bishop, Curator of Adult Education, Jule Collins Smith Museum of Fine Arts, Auburn University

Liam Sweeney, Analyst at Ithaca S+R (Andrew W. Mellon Foundation case study of Spelman College Museum of Fine Art)

Makeba Dixon-Hill, Director of Education, Spelman College Museum of Fine Art

Moderator: Paige Willis

Categories: Leadership & Advisory Boards; Collections & Exhibitions; Access, Diversity & Inclusion; and Audience Development & Engagement

12:30 – 1:30 p.m. Lunch

Lunchtime Conversations:

Building an Art Collection with Little Money with Kathleen Farrell, Monroe Community College

Understanding the Code of Best Practices in Fair Use

Facilitators: Hunter O'Hanian, CAA Executive Director, and Aakash Suchak, Grants and Special Programs Manager

The College Art Association (CAA) created the Code of Best Practices in Fair Use with and for the visual arts community, particularly those involved in art writing, art practice, museum work, teaching about art, and putting images online. The Code describes common situations in which materials under copyright can be used in these professional areas. Bring your lunch and learn more about the basic tenets of the code and its application. This will be of particular interest to art and architectural historians, artists, designers, curators, museum directors, educators, rights and reproduction officers, and editors at scholarly publishers and journals.

AAMG Regional and State Representatives Meeting with Katie Lee Koven, AAMG VP, Regional Programs

1:30 – 2:45 p.m. Session 2

The GLAMorous Life: Maximizing the Potentialities and the Potency of Gallery-Library-Archive-Museum Collaborations across our Campuses

This panel brings together five leaders in the field of academic art museum and library collaboration and resource-sharing, each of whom will briefly discuss the successes and challenges they have faced in their work in the GLAM sector. They will equally speak to what they perceive to be key opportunities in this arena.

Panelists:

Lisa Corrin Graziose, The Ellen Philips Katz Director, Block Museum of Art (Northwestern University)

Andria Derstine, John G. W. Cowles Director, Allen Memorial Art Museum, Oberlin College

Jill Deupi, Beaux Arts Director & Chief Curator, Lowe Art Museum, University of Miami

Jill Hartz, Executive Director, Jordan Schnitzer Museum of Art, University of Oregon

Saralyn Reece Hardy, Marilyn Stokstad Director, Spencer Museum of Art, University of Kansas

Moderator: Jill Deupi

Categories: Audience Development & Engagement and Exhibitions & Collections

Building Diversity & Inclusion

This panel explores ways museums can build diversity and inclusion. The University of Richmond Museums examine student engagement with Spanish-speaking communities, which include addressing social inequality awareness, fortified citizenry, and mutual appreciation. The Encountering Fife project in Scotland seeks to give refugees the opportunity to share their experience of their new lives on the east coast of Scotland by creating a photographic exhibition in partnership with local secondary school pupils. Those attending the session will consider the practical ways in which university museums can support the integration and personal development of immigrants and what challenges and pitfalls they might encounter while doing so.

Panelists:

Martha Wright, Coordinator of Visitor and Tour Services, University of Richmond Museums: ***It's All about the Experience: Inclusion through Collaboration between Spanish in the Community class and UR Museums***

Matthew Sheard, Learning & Access Curator, Museum of the University of St. Andrews, Scotland: ***Encountering Scotland: Championing Inclusion among Refugee Communities at the Museum of the University of St Andrews***

Moderator: Martha Wright

Categories: Access, Diversity & Inclusion and Audience Development & Engagement

Addressing the Academic Museum's Social Origins, University History, and Indigenous Communities

This panel approaches the value of academic museums from a range of perspectives: the important role of collectors in the development of knowledge and research; the use of diverse collections to build inclusive experiences among specialists and the broader community; and how to create meaningful and socially inclusive displays using contemporary museological methodologies, emphasizing the co-operation with different target groups and stakeholders of the museum and offering a curator tool kit

Panelists:

María Molina Leon, Director, Museo Universidad Panamericana: ***The Social Origin of University Museums as Agents of Change: Knowledge and Development of Generations through Donations of Heritage***

Karin G. Weil, Director, Dirección Museológica, Universidad Austral de Chile: ***The Documentation of University Collections: An Exercise in Inclusion and Equity within and Beyond the Campus***

Mariann Raisma, Director, University of Tartu Museum: ***Touch of the University Spirit: How to Create an Inclusive and Meaningful Exhibition about University History***

Luisa Fernanda Rico Mansard, Coordinator - University Seminar of Museums and Museographic Facilities, Universum, Museum of the Sciences, National Autonomous University of Mexico: ***Knowledge to Come and Go in University Museums***

Moderator: Karin Weil

Categories: Audience Development & Engagement; Access, Diversity & Inclusion; and Collections & Exhibitions

Advancing University Collections Without a Museum

This international panel will discuss how collections can be integrated into the academic and public education of the university community despite the lack of a bricks-and-mortar museum or gallery space. Considering the limitation of space, this session will focus on how each institution maximizes the potential use of university collections through unique physical and digital exhibits, making cultural and social impacts in the community.

Panelists:

Laila Zwisler, MSC, Division Head of History of Technology,

Technical University of Denmark

Pilar Irala-Hortal, Ph.D. Professor of Communication and Social Science, San Jorge University

Vanessa Rousseau, Ph.D., Adjunct Curator and Antiquities Consultant, Weisman Art Museum, University of Minnesota

Scott Legge, Ph.D., Associate Professor and Chair, Department of Anthropology

Rebecca Wingo, Ph.D., Postdoctoral Fellow in Digital Liberal Arts, Macalester College

Nicole Willard, M.A., C.A., Director Archives and Special Collections, Library Development, University of Central Oklahoma

Shikoh Shiraiwa, M.A., M.Ed., Library Technician III, University of Central Oklahoma

Moderator: Shikoh Shiraiwa

Categories: Audience Development & Engagement; Access, Diversity & Inclusion; Exhibitions & Collections; and Marketing & Technology

2:45 – 3:15 p.m. Break: Please visit our Sponsor Tables and Poster Sessions

3:15 – 4:30 p.m., Session 3

Strategies for Successfully Engaging and Empowering Students through Docent Programs, Collection Development, and Research

Panelists explore best practices for engaging students—in courses or as interns, work-study employees, and volunteers—in researching collections, proposing acquisitions, and guiding visitors. Attendees will leave with tools and tested methods of working with students that are scalable to the size and goals of their institution.

Panelists:

Amber Geary, Museum Educator and Docent Program Supervisor, Wellin Museum of Art at Hamilton College

Gina Hall, Associate Educator for School and Family Programs, Smith College Museum of Art

Leah Niederstadt, Assistant Professor of Museum Studies & Curator of the Permanent Collection, Department of Art/Art History, Wheaton College

Rebecca Summerhays, Preceptor in Expository Writing, Harvard University

Moderator: Amber Geary

Categories: Audience Development & Engagement; Access, Diversity & Inclusion; and Exhibitions & Collections

Sensory Learning in Academic Museums

Touch and sound offer innovative opportunities for learning in academic museums. This panel explores ways that such sensory learning practices can enhance student engagement and interdisciplinary dialogue and make content accessible to those with different historical and cultural knowledge as well as physical and cognitive differences.

Elena Corradini, Director, Polo Museale University of Modena and Reggio Emilia, and Coordinator of the University Museums Italian Network: **Interactive Learning within Italian University Museums**

Ayumi Terada, Affiliate Associate Professor, University Museum, University of Tokyo: **The Sound Layers Project: Exploring a New Auditory Experience in a Museum**

Chiahshen Chen, Assistant Researcher, National Cheng Kung University Museum: **Museum Music Café for Community Engagement and Public Health**

Grant Hamming, Inga Maren Otto Curatorial Fellow, Harvard Art Museums: **Haptic Learning at the Harvard Art Museum**

Moderator: Grant Hamming

Categories: Audience Development & Engagement; Access, Diversity & Inclusion; and Marketing & Technology

Art in Public Spaces: Controversies over Representations

At a time when social justice movements have highlighted the inequity between whose history is publicly visible, and whose history is invisible, what is the role of the campus art museum in shaping the contested meaning of public art? This panel provides attendees with an expanded meaning of public art that includes not only site-specific installations, but also portraits of university leaders and art circulating in campus loan programs; strategies for managing the competing interests of stakeholders; and suggestions for avoiding pitfalls and building alliances.

Panelists:

Meghan C. Doherty, Ph.D. Director, Doris Ulmann Galleries Curator, College Art Collections Assistant Professor, Art History, Berea College

Saralyn Reece Hardy Marilyn Stokstad Director, Spencer Museum of Art, The University of Kansas

Jane Becker Nelson Director & Curator, Flaten Art Museum, St. Olaf College

Moderator: Jennifer Reynolds-Kaye, Ph.D., Curator of Education and Academic Outreach, Yale Center for British Art, Yale University

Categories: Access, Diversity & Inclusion and Exhibitions & Collections

Climate Change: Social Responsibility and the Academic Museum

Climate change is one of the defining challenges of our time, widely recognized as an existential threat to humanity. How can academic and public museums connect people with the climate challenge, and what responsibilities do they have to do so? This presentation will explore why, and how, we can think about stepping into the space between concern and action.

Panelists:

Henry McGhie, Head of Collections and Curator of Zoology, Manchester Museum, The University of Manchester

Claudia Villar, Research and Communications Coordinator, Climate Museum, New York.

Robert R. Janes, Founder and Co-chair, Coalition of Museums for Climate justice (virtual presentation)

Moderator: Henry McGhie

Categories: Collections and Exhibitions

Friday & Saturday Poster Sessions

Techniques Used and their Improvements to Preserve the Germplasm of Plants for Museum Collections; Sri Lanka Scenario, especially in Educational Purposes

Professor A.A.Y. Amarasinghe, Faculty of Agricultural Sciences, Sabaragamuwa University of Sri Lanka, with Dr. D.M. Suratissa, Department of Zoology, University of Colombo

This poster presents the best techniques for conserving and preserving ex-situ and in-situ plant germplasm, based on practical classes with university students.

Categories: Exhibitions & Collections

Volunteering Management in University Museums

Silvana Arago Telona, Assistant in the Department of Museological Studies, Museum of the Sciences, National Autonomous University of Mexico

This poster deals with the advantages and impact of a volunteer program at university museums. By recognizing the voluntary work as a topic of our interest, we can identify the different departments where volunteer effort is needed, as well as its value for the university. Our aim is to highlight how volunteers can increase our sense of belonging and identification to a specific community.

Categories: Access, Diversity & Inclusion

The Cultural Memory of the Extermination of Polish Officers Murdered in Katyn in the Narrative and Educational Activity of the Polish Army Museum – Martyrological Department of the Katyn Museum

Adam Bulawa, Director, Polish Army Museum in Warsaw, and Anna Popielarczyk-Palega, Main Specialist, Polish Army Museum, Kazimierz Wielki University

The poster will explore the birth and long life of the Katyn lie and the slow investigation into the truth about the crime. Visitors will learn about the Katyn massacre, the Polish Army, and cultural memory.

Categories: Access, Diversity & Inclusion; Exhibitions & Collections

The Role of Outdoor Museum Techniques in Zoological Education Programs: the Sri Lankan Experience while Teaching Wildlife Biology at the Undergraduate Level

Dr. D.M. Suratissa, Department of Zoology, University of Colombo, with A.A.Y. Amarasinghe, Faculty of Agricultural Sciences, Sabaragamuwa University of Sri Lanka,

Because the preparation of museum specimens and maintaining voucher specimen collections for exhibition purposes is no longer encouraged by the Fauna and Flora Protection Ordinance and regulations imposed by ethical committees, teaching zoology-related subjects has become more difficult. This current study suggests that the proper use of museum techniques can be effectively utilized to address this situation while supporting quality teaching.

Categories: Exhibitions and Collections

A Minimally Expensive Exhibition Sharing Program for the University Museum Network and Translational Collaboration of University Museums

Jeng-Horng Chen, Director, NCKU Museum, and Associate Professor, Department of Systems & Naval Mechatronic Engineering, National Cheng Kung University, Taiwan

For university museums that barely manage to maintain daily operations and fundamental duties, the possibility of participating in traveling exhibitions seems unrealistic because of the cost involved. This poster proposes a solution to this challenge by having network members share the cost of manufacturing an exhibition.

Categories: Fundraising & General Operations; Exhibitions & Collections

Friday & Saturday Poster Sessions

Museum Commons: Connecting Diversities of Collections, People and Places

Yu Homma, Research Fellow, Keio University Art Center, Tokyo

This presentation introduces the concept of 'Museum Commons,' which considers a university museum as a new connecting hub for collections, people, and places in and outside the university. The poster shares and discusses the challenges of surveying "invisible" collections in the university, communicating with people from various sectors and opening research activities to broader contexts.

Categories: Access, Diversity & Inclusion; Exhibitions & Collections

Museums as Change-Agents: Increased Inclusive Capacity Building at a Small Museum through Incorporating 3D Technologies into Exhibit and Educational Programs

Dr. Eileen Johnson, Director of Academic and Curatorial Programs, and Chair, Heritage and Museum Sciences, Horn Professor of Museum Science, Museum of Texas Tech University;

Dr. Stance Hurst, Field Manager, Lubbock Lake Landmark, and Graduate Faculty, Heritage & Museum Sciences, Texas Tech University; Susan Rowe, Heritage Education Programs Manager, Lubbock Lake Landmark; and Jessica Stepp, Administrative Intern, Museum of Texas Tech University

3D technologies provide for experiential interaction opportunities in museum exhibits and sharing collections but each museum must weigh the costs and benefits for themselves. Outcomes from incorporating 3D modeling and 3D printing into an exhibit at the Lubbock Lake Landmark suggest the learning curve to provide an informative visitor experience is steep, but the low costs of these rapidly evolving technologies provide an accessible and exciting set of tools in which to engage visitors more fully with both tangible and intangible heritage.

Categories: Access, Diversity & Inclusion; Exhibitions & Collections

The Value and Strategies of a New Inter-disciplinary Course

W. Mei-Fang Kuo, Associate Curator, National Cheng Kung University Museum, Tainan, Taiwan

University museums have a diversity of collections, both tangible and intangible. This course invites students to visit a campus historical site to learn more about the university's heritage and stimulate their interest and connection to the university.

Categories: Audience Development & Engagement; Access, Diversity and Inclusion; Exhibitions & Collections

Expanding the Network: Science and Arts Communication Training in a University Art Museum

Olivia Miller, Curator of Exhibitions and Education, The University of Arizona Museum of Art

Anna Johnson, Portal to the Public Manager, Pacific Science Center

Gail Brown, Program Developer, Conner Prairie Interactive History Park

Working with the Pacific Science Center and Conner Prairie Living History Museum, The University of Arizona Museum of Art has recently expanded its educational offerings by integrating a Science and Arts Communication Fellowship, which trains scientists and artists to facilitate interactive experiences with the public that encourage wonder, curiosity, and discovery. Attendees at this poster session will leave with concrete examples of communication activities, ways to adapt the framework to fit the needs of museum staff and fellows, and ideas to sustain the program moving forward.

Categories: Audience Development & Engagement; Access, Diversity & Inclusion

Friday & Saturday Poster Sessions

The Electronic Agenda of the Museum of Veterinary Anatomy of FMVZ USP: Public Data Sharing

Dr. Mauricio Candido da Silva, Head, Museum of Veterinary Anatomy of the University of Sao Paulo, Brazil

Based at the University of Sao Paulo, this long-term exhibition benefits from electronic scheduling. In addition to introducing the teacher as an active subject in the work process, the system has been of great importance both for administrative activities and for the preparing the orientation of specific groups in advance.

Categories: Audience Development & Engagement; Access, Diversity & Inclusion

International Education and the University Museum

Ashley Simmons Coffey, Graduate Student, University of Kentucky Art Museum

This poster will discuss ways museums and galleries can engage in campus internationalization through the curriculum and co-curricular programming. It will present how to organize internationally themed programming, recruit students and staff to participate, and how such programs will benefit both the university museum and gallery and the university's international education office.

Categories: Access, Diversity & Inclusion; Exhibitions & Collections

Teaching Innovation Programs at the University of Navarra Museum: An Example of Synergistic Interaction between the Museum of Art and the University

Elisa Montserrat Rull, Director of Communication and Corporate Development, University of Navarra Museum

The museum at the University of Navarra in Spain serves as an international center in which the arts are used for research and teaching with an interdisciplinary perspective. Its innova-

tive programs, cover such subjects as law, communications, science, medicine, education, and psychology, encourage faculty and students to think and learn in expansive ways.

Categories: Collections & Exhibitions

Museum Studies Students Develop Early Childhood Programs through Community Partnerships

Meriel Stokoe, MA, AMA, Faculty Fellow, Museum Studies, School of Design, College of Visual and Performing Arts, Syracuse University

Students in the Museum Studies Program at Syracuse University learn developmentally appropriate strategies for designing museum programming for young children. One aspect of this is a new collaboration with the university pre-school and La Casita Cultural Center, where students have the opportunity to observe young children while developing and delivering their programs. One of the goals of this project is to have students see the multiple benefits of partnerships, including the impact on the local community.

Categories: Audience Development & Engagement

Intercultural Competence at the Teaching Museum

Anne Tiballi, Director of Academic Engagement, Penn Museum, University of Pennsylvania

This poster provides an overview of the ways in which educators and museums can create programs that achieve intercultural competence goals within the higher education curriculum using object-based learning. Drawing from collaborations between the Penn Museum and University language programs, medical residents, and K-12 education in the Philadelphia area, I will present strategies for selecting artifacts, developing classroom activities, and creating assessment tools to test specific elements of intercultural competence

Categories: Access, Diversity & Inclusion; Collections & Exhibitions

Friday & Saturday Poster Sessions

An Interior View: Student-Curated Exhibition

**Roberto Vasquez, Undergraduate Student, Gund Gallery,
Kenyon College**

Guided by museum staff at the Gund Gallery, a student team participated in all aspects of the curatorial process, from research to final exhibition design. The exhibition brought together the work of two contemporary Cuban photographers – Arien Chang Castán and Leysis Quesada Vera – who intimately portray everyday life in Cuba. The poster will present the curatorial process, its challenges, and outcomes.. Attendees will come to value our attempts to engage the larger campus community through multiple interdisciplinary lectures, literary and audiovisual supplements for the exhibition, and –hopefully– a publication.

Categories: Access, Diversity & Inclusion; Exhibitions & Collections

Sunday, June 24, 2018

Workshops

Secrets to Reaccreditation Success for Academic Museums

with Julie Hart, Senior Director, Museum Standards & Excellence

8:30 am – 12:30 pm | \$50

Over 16 percent of all accredited museums are academic museums. And in the next five years 13 percent of all reaccreditation reviews will be of academic museums.

Reaccreditation reviews of academic museums have some unique aspects in light of their organizational structure and other factors. And the reaccreditation process has changed (for the better) so it will be new to museum staff that have done the process before.

The workshop is based on over four decades of lessons learned from hundreds of institutions and thousands of reviews. It will help staff involved in their museum's upcoming reaccreditation review learn effective approaches to preparing for and managing each step of the process in order to have the smoothest and most successful experience.

Through presentations and hands-on exercises the attendees will experience the

following, with an emphasis on unique aspects for academic museums:

- What to expect, and effective approaches, for each step in the process—from
- preparation through the self-study and site visit to the final decision
- What's different about the new reaccreditation process
- Strategies for success to maximize benefits, minimize delays, and avoid setbacks due to common pitfall
- Learn what accreditation standards are—in plain language—and how they apply to academic museums

- Get advice from peers who have done it before, served on the Accreditation Commission, and been site visit reviewers

Current Legal and Ethical Issues for Museum Professionals

with Dr. Jill Deupi, Director and Chief Curator, Lowe Art Museum, University of Miami; Sarah Johnson Court, Managing Director, VF Global Insurance; and Diego Figueroa-Rodriguez, Of Counsel, DLA Piper

9 am – 12 p.m.; Capped at 20 people. | \$50

This three-hour intensive workshop will cover the most pressing legal and ethical issues facing museum administrators today, including authentication, deaccessioning, appraisals/valuations, provenance, restitution, copyright, insurance, and risk management/mitigation.

Let's Go Digital! Photogrammetry and 3D Modeling

With Jessica Stepp, Administration Intern, Museum of Texas Tech University, and graduate student; and Dr. Stance Hurst, Field Manager, Lubbock Lake Landmark, and graduate faculty, Texas Tech University Heritage & Museum

8:30 a.m. – 12:30 p.m.; capped at 10 people | \$75

3D digital technologies offer museums exciting visitor engagement opportunities, but new technologies can be costly and intimidating to implement. Join us to get a hands-on opportunity with photogrammetry. Photogrammetry is the science of converting overlapping digital images into 3D models. It is cost effective, easy to implement, and increasingly is being incorporated into museum settings. Participants will perform photogrammetry, practice 3D model manipulation, and discuss the incorporation of 3D modeling in museums.

Participants will be asked to bring a laptop and to take 360 photographs of an object before arriving at the conference.

They will receive an instructional sheet from the workshop leaders to guide their object selection and photographing activity. Additionally, if a participant already is implementing photogrammetry but struggling with producing a successful model, they will be encouraged to bring those photographs to the workshop to receive trouble-shooting help.

At the workshop, participants will upload their images into a free, trial version of a photogrammetry software, Agisoft PhotoScan. The participants will be guided through the model creation process and guided through a model diagnosis of what went wrong and what worked. The workshop instructors will provide the participants with a second set of photographs with which to practice. Then, participants will be challenged to compare the models in a second diagnosis activity. During a facilitated discussion, the group will discuss their successes, challenge, and collectively assemble photogrammetry methodology list.

Build Your Own Beacon-Enabled App

With Douglas Perkins, Operations Manager, Middlebury College Museum of Art

8:30 a.m. – 12:30 p.m. | \$150

It seems as though everyone has an app these days. Certainly, the larger museums do, but for smaller museums app development can feel like a luxury for which it's difficult to justify either the cost or the staff time. Indeed, for many small museums, a website has, by necessity, been the main tool for digital content dissemination, and if a website is mobile-optimized, then it can handle a variety of use cases. But increasingly DIY app development is a viable option, and for museums searching for opportunities to offer exhibit-specific in-gallery content or location-based mobile engagement it's possible to create an elegant bespoke app to serve your needs at little or no cost. This workshop will lead attendees through the process of conceiving, building, and testing an app, and deploying beacons for proximity alerts, as well as publishing an app to the App Store and Google Play. NOTE: Participants who wish to generate their own app during the workshop will need to bring a mac and their own content.

Douglas Perkins has 17 years of experience in the museum field, most recently as Operations Manager at the Middlebury College Museum of Art where he handles everything from budgeting, staffing, grants, donor relations, and public art administration to marketing, web development, social media, and content generation. He is the sole steward of the museum's digital presence, and he manages all of the museum's digital content in less than .2FTEs.



LOWE ART MUSEUM

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