

**For Immediate Release**  
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**- UMTWS 2018 will happen (again) this week in Shanghai -**



UMTWS 2017, Qian Xuesen Library & Museum, Shanghai Jiao Tong University.

Twenty-nine university museum professionals from China will participate in the **University Museum Training Week Shanghai UMTWS 2018**, 11-20 April, organized by UMAC-ICOM in partnership with the Qian Xuesen Library and Museum, Shanghai Jiao Tong University. The UMTWS is part of UMAC's strategic Professional Development Program, aimed at significantly increasing the qualification of university museum professionals worldwide. Two-thirds of this year's participants come from museums in top-rated universities in China.

Following the success of the 2017 edition, the theme of UMTWS 2018 will be **GOALS AND PRIORITIZATION: STRATEGIC PLANING IN UNIVERSITY MUSEUMS**. The program of the 10-day course is rich and intense, counting with the following speakers: Andrew Simpson (Macquarie University, Australia), Barbara Rothermel (Lynchburg College, USA), David Ellis (University of Sydney, Australia), Hugues Dreyssé (University of Strasbourg, France), Kai Zhang (Shanghai Jiao Tong University, China), Kate Arnold-Forster (University of Reading, UK) and Yong Duan (Shanghai University, China). An Laishun, Vice-President of ICOM and Vice-President and Secretary-General of the Chinese Museums Association, will also speak during the opening ceremony, in representation of the ICOM President.

In the words of Marta C. Lourenço, UMAC-ICOM President, "this year's UMTWS program is outstanding. The diversity and quality of speakers, combined with the multilayered approach of talks, debates, group work and field visits, will certainly bring new perspectives on contemporary university museums, in China and elsewhere".

UMTWS 2018 is supported by the two largest university museums associations in China: the **National Educational Alliance of University and College Museums** (NEAUCM) and the **Shanghai Educational Alliance of University and College Museums** (SEAUCM).

Visit UMAC's website at <http://umac.icom.museum> to download the **UMTWS 2018** program and more information.

**ICOM** international  
council  
of museums

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