

President's Report

Period: UMAC Finland 2017 to UMAC USA 2018

To be presented at the 18th UMAC Annual General Assembly, 23 June 2018, Miami



UMAC 2017, University of Helsinki (photo Timo Huvilina)

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I am delighted and honoured to present this Report, detailing UMAC's activities between September 2017 and June 2018. The activities are guided by the goals established in UMAC's 2016-2019 [Strategic Plan](#):

- Goal 1 – Improve UMAC's governance and efficiency;
- Goal 2 – Consolidate UMAC's role as a reference for university museums and collections worldwide
- Goal 3 – Expand UMAC and improve its inclusiveness

All numbers provided in this Report refer to 20 May 2018.

Goal 1 – Improve UMAC's governance and efficiency

Board Meetings

The UMAC Board held three meetings (6 October 2017, 8 February 2018 and 7 May 2018). Minutes are available to members upon request.

Finances

A number of measures to improve transparency were taken by the Board (e.g. clearer receipt documents, authorization of expenses). Additional measures result from the *Manual for International Committees and Regional Alliances*, sent by the ICOM Secretariat to UMAC in 30 January 2018.

The Financial Report September 2017-June 2018 will be submitted for approval during the 18th Annual General Meeting in Miami, together with the Audits' Committee Report.

Internal documents

UMAC is updating or developing a number of documents aimed at improving transparency, communication among members, and a better fulfilment of its mission:

- Terms of Reference and MoU template for hosts of annual meetings (coordination Vice-President Barbara Rothermel).
- Guidelines for National Networks (coordination of the President).

UMAC responsibilities with ICOM

UMAC is actively engaged with the implementation of ICOM's new membership database, which is called Iris. Marcus Granato has been giving feedback to the Pilot Committee about problems resulting from data transfer to the new system (ongoing). UMAC's aim is to have a dynamic system informing about active members in real time. This is likely to be difficult unless ICOM National Committees, which are the main source of members (and fees), join Iris or, at least, upload data regularly.

UMAC is also involved in the International Committees meetings (chaired by Kristiane Straetkvern, Denmark), participating in the discussions and sharing documents.

UMAC will participate, through its President, at the ICOM June meetings 2018 (33rd Annual General Assembly and 84th Session of the Advisory Council).

UMAC Archives

UMAC continues to organise its archives (coordination by Secretary Marcus Granato).

Board Composition

Member Marine Mkrtychan (Armenia) resigned from the Board due to professional reasons (7 May 2018). The Board is now composed of 11 members.

Goal 2 – Consolidate UMAC’s role as a reference for university museums and collections worldwide

Annual Conferences

UMAC 2017

Last year’s UMAC Annual Conference was organized and hosted by the University of Helsinki and the University of Jyväskylä, 5-8 September 2017, Finland. The theme was ‘Global Issues in University Museums and Collections: Objects, Ideas, Ideologies, People’.

Keynote speakers: Pekka Haavisto (Finland), Igor Tikhonov (Russia)

Participants: 120 (80 non UMAC members)

Countries and territories represented: 25 (Albania, Argentina, Australia, Austria, Belgium, Chile, China, Czech Republic, Estonia, Finland, France, Germany, Greece, Japan, Mexico, Netherlands, Philippines, Portugal, Russia, Singapore, Sri Lanka, Sweden, Taiwan, UK, United States).

Papers: 51 oral papers and 7 posters

Chair: Panu Nykänen

Read more [here](#).

UMAC 2018

This year’s annual conference will be co-organised with the Association of Academic Museums and Galleries (USA) at the University of Miami, 21-24 June 2018. The theme is ‘Audacious Ideas: University Museums and Collections as Change-Agents for a Better World’. Presently, 280 participants are registered to attend from 20 countries, but this number is still likely to increase.

The Conference Program Directors are Jill Hartz, representing the AAMG, and Barbara Rothermel, representing UMAC. The Local Organising Committee has received a subsidy from ICOM-USA.

See the programme and more information [here](#).

UMAC 2019

UMAC 2019 will be integrated in the ICOM 25th Triennial General Conference in Kyoto, Japan.

Date: 1-7 September 2019

Board Member Akiko Fukuno has been the UMAC Contact Person in the ICOM Kyoto 2019 Steering Committee and preparations are under way. The most recent Steering Committee meeting was held on March 10, 2018, where IC’s contact persons gave reports and exchanged ideas with museum delegates from Kyoto. Current plans for UMAC include: i) a one-day joint session with ICTOP; ii) a tour of university museums in Kyoto (members of the University Museum Association of Kyoto) for the off-site meeting; iii) a possible joint symposium UMAC-NATHIST at Kyoto University.

UMAC 2020

As decided during the 17th Annual General Assembly in Helsinki, UMAC 2020 will take place at the University of Sydney.

Dates: to be announced.

UMAC 2021

During the 17th Annual General Assembly in Helsinki, Kirsten Vincenz informally proposed the Technische Universität Dresden, in Germany, as the host institution for a joint UMAC-UNIVERSEUM conference in 2021. This proposal still needs to be formally voted.

UMAC 2022

UMAC 2022 will be integrated in the 26th ICOM Triennial General Conference. The location will be announced early June 2018.

UMACJ – University Museums and Collections Journal

UMACJ 9

UMACJ 9 was published in December 2017, corresponding to the UMAC 2016 conference proceedings (Milan). The editors were Andrew Simpson, Barbara Rothermel and Marta C. Lourenço. Accessible [here](#).

UMACJ 10

Ten submissions stemming from the 2017 Annual Conference in Finland were made to *UMACJ* and are currently undergoing a double blind peer review. These, plus an additional paper invited previously, will form volume 10 of the journal, edited by Andrew Simpson, Barbara Rothermel and Panu Nykänen. Publication is anticipated during August 2018.

UMACJ UPGRADE BOARD COMMITTEE

The Committee have been investigating what is required to transition *UMACJ* from being a series of conference proceedings to being an open source academic journal recognising university based museology as an emerging area of study. The history of and ambitions for the journal were published as an introduction to *UMACJ* 9.

The Committee undertook an analysis of other journals and have drafted a revision of our journal's scope. They are currently expanding the editorial board and investigating the indexing procedures. Indexing the journal is by application, we would be required to demonstrate that the journal meets a minimum set of criteria (which is variable among different agencies). Minimum standards include demonstrating publication on a regular basis (including a minimum number of issues per year), an established history of publication, and an established set of policy positions for the journal's work.

The Committee will continue this preparatory analysis and a detailed proposal will be made during the 2019 UMAC Annual Conference in Kyoto, as this change will not progress without broad support from the membership.

Meanwhile, the Miami conference provides a great opportunity for a joint AAMG / UMAC publication (*UMACJ* 11). An open call to all participants on the program will be made at the time of the conference. We also retain the option of inviting additional submissions to the journal as with recent issues. The editorial team for this next issue is currently being enlisted.

UMAC Projects

P-MUS (coord. President)

The project P-MUS (*Professionalising museum work in higher education: A global approach*) is being developed in partnership with ICOM's International Committee for the Training of Personnel (ICTOP), the Association of Academic Museums and Galleries (AAMG, USA) and Universeum, the European Academic Heritage Network and it has four goals:

- i) to promote museological training among university museums and collections professionals worldwide;
- ii) to increase the use of university museums and collections as museum training resources;
- iii) to compile and analyse literature and information about professional profiles, positions and standards in university museums and collections;
- iv) to identify and discuss museum training content and issues specific to university museums and collections.

In 2017, project outcomes have included:

- i) the development of three pilot sessions in Asia, Europe and Africa (Shanghai, China; Helsinki, Finland; and Windhoek, Namibia) (concluded);
- ii) the compilation and production of pilot training materials (manuals, bibliographic lists, guidelines), to be made available online (ongoing);

- iii) The development of the first ever Global Systematic Survey (GSS) profiling the professionals of higher education museums and collections, through questionnaires and the compilation of 5-10 case-studies, resulting in a technical report (preliminary data treatment and technical report concluded);

In 2018, P-MUS activities include, apart from concluding data treatment, a joint UMAC-ICTOP-Universum-AAMG [workshop](#), in Belo Horizonte (Brazil), 8 October, to frame in theoretical, strategic and methodological terms the issue of training, as well as discuss the worldwide survey results (resulting in a scholar publication in 2019). Funding for the second year of P-MUS was approved by ICOM Special Projects. All outcomes and supporting documents are accessible [here](#).

THIRD MISSION (coord. President)

Following an invitation to the Conference 'Academic Rankings and Civic Universities: Italian Higher Education Institutions at the Challenge of the Third Mission' (UMAC President, University of Padova, 2 November 2017), UMAC has been discussing with partners (e.g. Universeum) the possibility of a pilot project about 'third mission' metrics and impact indicators. The outline is done, and the project is expected to develop in 2018-2019.

UMAC HISTORY AND MEMORY (coord. Secretary)

The project aimed at compiling and making available materials from UMAC's history is ongoing. More info [here](#).

Working Groups

TEACHING TOOLS (created in September 2017)

This Working Group has 16 members and is Chaired by Dominick Verschelde, Gent University, Belgium. The network of members is in consolidation process, through a questionnaire to be sent to universities and collect data about teaching tools and dissertations on the topic. This should be completed in September-October 2018. More info [here](#).

STANDARDS & BEST PRACTICES (created in September 2017)

This Working Group has 13 members and is Chaired by Vice-President Barbara Rothermel. The first issue of topic-oriented bulletins – *Communiqué #1* – providing information and expertise on areas of concern to university museums and collections was published in December 2017. The topic was "Branding: Best Practices for University Museums," by Board Member Lyndel King. It was disseminated to UMAC members via email and posted to the UMAC [website](#). Issue #2 will be published in December 2018. The topic will be "Legacy and Orphan Collections," to be written by Board Member Andrew Simpson. Moreover, a preliminary list of reference documents was made available [online](#) and will continue to grow during 2018. The Working Group will meet during the Annual Conference in Miami. More info [here](#).

The President has been contacted by two members – António Gouveia (University of Coimbra, Portugal) and Delphine Issenmann (University of Strasbourg, France) – to create a UMAC Working Group about university botanic gardens. However, the scope and goals are still under discussion.

UMAC Award

The winner of the [UMAC Award 2017](#) was announced during the Helsinki AGM (September 2017): the Oklahoma Native American Youth Language Fair (ONAYLF), Sam Noble Museum of Natural History, University of Oklahoma. Two projects received second place: i) The Replication of the Curie Experiment on Radioactivity, University of Rennes, and ii) The 'I C Taiwan Exhibition', by National Cheng Kung University Museum.

In 2018, eight nominations were made for the UMAC Award 2018, from the following countries: Belgium, Brazil, Chile, Estonia, Greece, Portugal, Spain and Russia. Three were shortlisted by the UMAC Award Evaluation Committee (in alphabetical order):

- Université Libre de Bruxelles: Belgium Outdoor photo exhibition: plant-insect interactions;

- University of Coimbra: Portugal Photosynthesis/The Garden by our Visitors;
- Perm University: Russia Campus Martius, or How to be a Citizen of Perm University

The winner will be announced at the 18th AGM in Miami, 23 June 2018. Read more [here](#).

The UMAC Award is chaired by Ing-Marie Munktell (Uppsala University, Sweden) and the 2018 Evaluation Committee encompassed the following members: Barbara Rothermel (UMAC, USA), Graciela Weisinger Cordero (UMAC, Argentina), Laishun An (Vice-President of ICOM, China), Muriel Guedj (Université de Montpellier, France) and Terry Simioti Nyambe (ICOM Executive Council Member, Zambia)¹.

Professional Development Programme

Training of university museum professionals continues to be a priority for UMAC. Developments in recent months have included the UMTWS 2018, a proposal from Russia, a Workshop in Miami and the Travel Grant Programme.

University Museum Training Week Shanghai 2018

Resulting from a partnership between UMAC and the Qian Xuesen Library and Museum, Shanghai Jiao Tong University (QLM-SJTU), the 2018 edition of the *University Museum Training Week Shanghai* occurred between 11 and 20 April 2018. The theme was 'Strategic Planning in University Museums' and 29 participants attended from 26 universities in mainland China and Hong Kong. From UMAC, Andrew Simpson, Barbara Rothermel, Hugues Dreyssé, David Ellis, and Kate Arnold-Foster participated. Vice-President of ICOM An Laishun also participated in this year's edition.

UMTWS 2018 was supported by the National Educational Alliance of University & College Museums (NEAUCM), and the Educational Alliance of University & College Museums (SEAUCM).

UMTWS programs are coordinated by a Joint Committee, which includes: Andrew Simpson (UMAC), Barbara Rothermel (UMAC), Shanshan Zhang (QLM-SJTU) and Yankun Gao (QLM-SJTU), with the support of Wenjia Qiu (QLM-SJTU). See more info [here](#).

Following this year's edition, UMAC has been evaluating and discussing with Kai Zhang, Director of QLM-SJTU, the future of UMTWS, including the possibility of two editions per year targeting different audiences and an eventual training center for university museums in China. These and other possibilities will be further discussed in coming months.

University Museum Training Weeks Russia

UMAC has received a proposal from Perm University to establish a partnership similar to the one we have in Shanghai for the professional development of Russian university museums and collections professionals. At this point we are exploring possibilities of funding.

Workshops

The first professional development workshop, 'Surviving and Thriving within a Parent Institution', was held in conjunction with the UMAC 2017 Conference in Finland. This one-day workshop examined the importance of aligning the museum/collection's mission with the university (parent institution) mission and evaluation of the museum/collection's strategic plan and educational role within the university structure.

A second iteration of the workshop will be held prior to the UMAC-AAMG 2018 Conference in June. Faculty are Barbara Rothermel and Jill Hartz, executive director of the Jordan Schnitzer Museum of Art at the University of Oregon. To date, 31 participants are registered.

Travel Grants

Apart from its own travel grant programme, in 2018 UMAC has for the first time managed the ICOM Grants for Young Members. The following members will benefit from a travel grant to attend the UMAC 2018 Annual Conference at the University of Miami, June 2018:

¹ Pierre de Maret (Université Libre de Bruxelles) resigned when the nominations were known due to conflict of interests (his university was one of the nominees). UMAC is grateful to Professor de Maret's contribution to the UMAC Award Evaluation Committee.

- Lucinéia Bicalho, Federal University of Minas Gerais, Brazil (UMAC Grant)
- Mariann Raisma, Tartu University, Estonia (UMAC Grant)
- Renata Motta, University of São Paulo, Brazil (UMAC Grant)
- Zhao Ke, University of Electronic Science and Technology, Chengdu, China (ICOM Grant for Young Members).

National Networks

UMAC is formally supporting university museums, collections and heritage networks in Mexico, Chile, Peru, and Greece, among other countries. This support varies (e.g. permission to use UMAC’s logo, participation in conferences, dissemination through UMAC communication channels). The President and Secretary have been also engaged in the revival of the Brazilian Network of University Museums, which has been dormant. Two brief summaries on the activities of Australian and Mexican networks are annexed to this Report.

Goal 3 – EXPANSION AND INCLUSIVENESS

UMAC Members

On May 20, 2018, UMAC had 442 members in 57 countries and territories, representing 53 new individual members and six new institutional members since September 2017:

Category	Active
Institutional Members	85
Individual Members	357

Two notes. First, the source is the new ICOM database system (Iris), which is still in pilot stage. Second, given the date of UMAC’s Annual Conference, this year’s annual report is written unusually early, which means that many national committees have not yet uploaded the database with membership payments’ information. Therefore, the numbers can still vary during 2018. The December UMAC Annual Report to ICOM will include the definite 2018 membership numbers.

The geographical distribution of members can be accessed [here](#).

Social Media Presence

Facebook (created 2012)	Twitter (created 2016)	Instagram (created 2016)	WeChat (created 2017)
Total 77 posts Followers: 1288 Post reach: 40,420 Highest individual post reach: 7,100 Editor: Andrew Simpson	Total 454 tweets Followers: 578 Tweet impressions: 43,600 Editor: Andrew Simpson	Total 130 posts Followers: 683 Likes: 4,763 Editor: Marta C. Lourenço	Total: 10 posts Followers: 133 Editors: Wenjia Qiu and Wenjun Zhang

Data from September 2017 to June 2018.

UMAC Website

The new UMAC [website](#) is fully operational since September 2017. It is being used by the UMAC community to circulate information about university museums and collections, store documents from UMAC’s history and as a platform for sharing and consulting.

Updates, including news posts and events, are presently being done by Lyndel King and Marta C. Lourenço. A total of 40 posts were published since September 2017.

In 2018-2019, an evaluation of the website should be done, as well as an internal section for members to increase participation.

UMAC World Database of University Museums and Collections

There are presently 3,626 entries in the [UMAC World Database of University Museums and Collections](#): 2,074 from Europe, 415 from Asia, 347 from Australia/Oceania, 17 from Africa and 494 from North and Central America. The latter is expected to increase as a result of the Annual Conference in Miami.

UMAC-ML Mailing-list

The mailing list UMAC-ML includes all institutional and individual members, both active and inactive. It also includes non-members interested in university museums, collections and heritage. Subscription is free and messages are moderated. The total of subscribers is presently 2,320. UMAC-ML is regularly used to circulate news, communicate with members and consulting.

UMAC-ML collects email addresses from members and non-members. While waiting for ICOM's general indications about how to conform to the new *General Data Protection Regulation (GDPR)*², which takes effect in Europe in May 25, 2018, UMAC will update subscribers about the new law.

Translation of UMACJ to Mandarin

The Shanghai University Museum had proposed to publish a selection of *UMACJ* papers in Mandarin in their journal *Museums and the New Tech*. UMAC is now discussing with ICOM – the owner of *UMACJ* – their proposal to translate entire issues.

UMAC Leaflet

The contents of UMAC's leaflet are presently being updated and it will be published in 2018, in three languages (English, French and Spanish). In 2019, the leaflet will also be produced in Japanese. The work has been coordinated by Vice-President Graciela Weisinger.

Acknowledgements

During this past year UMAC is grateful to:

- the external committees' members: Kai Zhang, Sébastien Soubiran, Karin Weil and Steph Scholten.
 - the UMAC Award Committee, particularly Ing-Marie Munktel, and the Evaluation Committee for the UMAC Award 2018, particularly the three external members: Laishun An, Muriel Guedj and Terry Simioti Nyambe.
 - the Chairs and members of the Board Committees and Working Groups.
 - the evaluators of the Travel Grants
 - the editors and referees of *UMACJ* 10
 - our partners ICTOP, AAMG and Universeum, particularly Darko Babic, Jill Hartz and Sébastien Soubiran
 - the University of Strasbourg
 - the Qian Xuesen Library and Museum, Shanghai Jiao Tong University
 - the National Educational Alliance of University & College Museums (NEAUCM) and the Educational Alliance of University & College Museums (SEAUCM), China
 - the National Committee of ICOM in the USA
 - the Rede de Museus e Espaços de Ciências e Cultura, Universidade Federal de Minas Gerais, Brazil
 - David Ellis, Hugues Dreysée, Jay Boda, Johannes Schäffer, Kate Arnold-Foster, Martin Stricker, Peter Stanbury, Tereza Scheiner, Wenjia Qiu and Wenjun Zhang.
 - the ICOM Secretariat in Paris, particularly Florian Courty, Marina Larioui, Sonia Agudo, Sophie Delepierre, Susanne Poverlein and Tito Chan;
 - Marine Mkrtyan, for her contribution to the UMAC Board (2016-2017).
 - the enlarged UMAC community of members and non-members who replied to UMAC-ML posts, made comments on social media and made general suggestions by email.
- Finally:

² <https://www.eugdpr.org/>

- the UMAC-AAMG 2018 LOC: Jill Hartz, Barbara Rothermel, Jill Deupi, Craig Hadley, Tracy Fitzpatrick, Andrew Simpson, and the whole team, as well as the organising university – the University of Miami –, the Lowe Museum of Art, and all the museums and collections involved. I am grateful to the Programme Committee for their work in selecting and revising the abstracts. I am also grateful to all UMAC-AAMG 2018 authors, session moderators, participants, and sponsors.

This report was made with the contributions of Board Members: Akiko Fukuno, Andrew Simpson, Barbara Rothermel, Luisa Fernanda Rico Mansard, Lyndel King, Nathalie Nyst and Marcus Granato.

Marta C. Lourenço
Lisboa, 20 May 2018

ABOUT UMAC

UMAC is the international committee for university museums and collections of the **International Council of Museums**. Created in 2001, it is the largest international forum of higher education museums and collections, stimulating exchanges among professionals and supporting the development of university museums and collections as essential resources for research, education and culture.

Website: <http://umac.icom.museum/>

APPENDIX 1 – University Museums in Australia

National Network Council of Australian University Museums and Collections (CAUMAC)

Brief summary by Andrew Simpson

The main activity of CAUMAC over the past year was the one-day symposium held at the Australian National University on April 6, 2018. The Symposium was entitled "Reframing Research Collections: Research Infrastructure". The Symposium was a joint venture with ANU's Heritage Office who financially supported the event and the topic stemmed from their particular circumstances as they move to adopt new institutional policy for their museums and collections.

The ANU is moving to reframe collections as research infrastructure – to consider the maintenance of a collection in the same light as a telescope or a supercomputer. The upfront capital required to make these collections more visible and accessible would be seen as an investment that might encourage new research outcomes – particularly across disciplines.

The free symposium attracted contributions from ANU, Macquarie University, Sydney University, the University of Auckland, UNSW, the University of Adelaide, and two external organisations, a private consultancy and a government agency.

The meeting attracted 45 participants. Meeting abstracts are available online through the networks wordpress site.

<https://caumac.files.wordpress.com/2018/04/published-abstracts-6april20181.pdf>

Other activity associated with the symposium development in the last year has been the establishment of a CAUMAC facebook page and twitter account.

CAUMAC's Deputy Chair, David Ellis, presented a successful proposal to host the UMAC 2020 meeting at the new Chau Chak Wing Museum at Sydney University during the 2017 UMAC conference in Finland.

The forward program for CAUMAC will consist of updating the UMAC database with accurate information about the university museums and collections sector prior to UMAC 2020. This may include further thematic symposia like the recent ANU meeting.

APPENDIX 2 – University Museums in Mexico

Brief summary by Luisa Fernanda Rico Mansard (Spanish)

- **Curso-Taller: Ciencia y Arte. Públicos escolares y preuniversitarios en museos. Diseño de talleres.**

Descripción: los vasos comunicantes entre arte y ciencia son amplios y fluidos, a pesar de que la mayoría de los científicos no comprometen sus ideas con las representaciones artísticas, y los artistas prefieren vías de representación personales e intuitivas. El vínculo entre arte y ciencia se nos presenta como un espacio para la reflexión en torno a una dicotomía manifiesta en la actualidad en fronteras disciplinarias e institucionales, pero ¿se trata de fronteras infranqueables?

Si bien los museos han sido consecuentes por mucho tiempo con dicha división, la museología crítica y otras perspectivas teóricas nos invitan a identificar vías para un diálogo fértil entre arte y ciencia. En particular, este curso-taller explora las virtudes del encuentro a partir de su convergencia en el pensamiento creativo y recreativo. Entendiéndolos como propiedades de la existencia humana que exaltan las habilidades mentales y de interacción social de los individuos, el pensamiento creativo y recreativo son formas de dar sentido al mundo –o al museo o exposición- a través de la experimentación y apropiación, para crear siempre algo nuevo bajo pensamientos y emociones diversos.

Fecha: 17 y 18 de abril, 2018

Duración: 18 horas

Sede: Universidad Autónoma del Estado de México

Organizadores: Seminario Universitario de Museos y Espacios Museográficos, Universum, Museo de las Ciencias, Dirección General de Divulgación de la Ciencia-UNAM, Grupo de Trabajo de Colecciones y Museos Universitarios México (UMAC-ICOM), Secretaría de Difusión Cultural, Dirección de Museos Universitarios, Universidad Autónoma del Estado de México.

Asistentes: 74

Lenguaje: español

Propósito: proporcionar a profesionales de cualquier tipo de museo y áreas afines las herramientas necesarias para el diseño de talleres en museos y espacios museográficos a partir de un taller que promueva el pensamiento creativo y recreativo en los públicos escolares y preuniversitarios en museos.

Programa: adjunto al correo

Resultado en general: exitoso, la asistencia fue buena y la evaluación por parte de los asistentes sobre el contenido del curso fue positivo.

- **1^{er} Encuentro Nacional de Museos Universitarios. Pensar los museos universitarios del siglo XXI.**

Descripción: en México, la tradición de los museos universitarios inició con el establecimiento de los primeros estudios superiores de arte, botánica y mineralogía hacia finales del siglo XVIII, misma que hoy trasciende a los objetos y desarrolla nuevas estrategias de comunicación evidentes en los medios digitales. A pesar de esta larga trayectoria, los rápidos avances científicos y culturales de nuestro tiempo obligan a universidades e instituciones de educación superior a actualizar constantemente sus planes y programas de estudio, así como a modernizar sus materiales de trabajo; es un proceso ininterrumpido que día a día exige adaptaciones y cambios y en el cual se genera gran cantidad de bienes culturales tanto tangibles, como intangibles.

La complejidad y demanda de la vida universitaria conduce a una importante falta de tiempos libres para que los diferentes sectores de nuestra comunidad puedan apreciar y disfrutar del patrimonio cultural y natural de su entorno, así como visitar los museos institucionales. Estas consideraciones llevan a PENSAR LOS MUSEOS UNIVERSITARIOS DEL SIGLO XXI a partir de reflexiones incluyentes y análisis propositivos sobre el papel de los museos universitarios para sus públicos meta y los potenciales; los usos didácticos que actualmente deben tener las colecciones y exhibiciones universitarias; las distintas formas de relacionar a los diferentes sectores de la comunidad universitaria con sus museos y las redes sociales y, finalmente, estrategias de inclusión de la comunidad universitaria en los museos.

Fecha: 19, 20 y 21 de abril, 2018

Duración: 16 horas.

Sede: Universidad Autónoma del Estado de México

Asistentes: 110

Lenguaje: español

Propósito:

Programa: adjunto al correo

Resultado en general: exitoso, el número de asistentes fue significativo. Asistieron nuevos museos universitarios, se presentaron casos y experiencias de nuestros museos universitarios, así como las problemáticas con las que se enfrentan día a día.

- **Conversatorio: Colecciones y Museos hiperconectados. Enfoques nuevos, públicos nuevos.**

Descripción: Espacio de diálogo para intercambiar ideas y experiencias entre personas versadas en algún tema específico y de interés común entre los participantes. Promueve el intercambio de visiones, argumentos y opiniones en un ambiente constructivo y propositivo. Además de los comentarios presentados durante el conversatorio se busca propiciar reflexiones y estudios posteriores al mismo.

Los Conversatorios del SUMyEM se plantean como reuniones entre colegas y amigos del ámbito cultural y museístico para discutir ideas sobre temas que conduzcan a mejorar los trabajos teórico/prácticos en las áreas de patrimonio, colecciones, exhibiciones, espacios museográficos y museos tanto de la UNAM, como del país.

Fecha: 17 de mayo, 2018

Duración: 2 horas

Sede: Sala Juárez de *Universum*, Museo de las Ciencias

Organizadores: Seminario Universitario de Museos y Espacios Museográficos, Dirección General de Divulgación de la Ciencia.

Asistentes: 70 personas

Lenguaje: Español

Propósito: intercambiar ideas y experiencias entre personas versadas en algún tema específico y de interés común entre los participantes.

Resultado en general: Exitoso, el número de asistentes fue significativo y el intercambio de ideas y opiniones fue bueno.

CONFERENCIAS:

- “Singularidades y alcances de los museos universitarios en la vida cultural de México”
1^{er} Encuentro Nacional de Museos Universitarios. Pensar los museos universitarios del siglo XXI.
Sala de Rectores de la Universidad Autónoma del Estado de México.
21 de abril, 2018