

UMAC 2019-2022 STRATEGIC PLAN

STRATEGIC GOAL	COORDINATION	OBJECTIVES	TASKS
1. Increase UMAC's (and ICOM's) global visibility	Marta C. Lourenço	1.1 Expand membership to Africa 1.2 Consolidate membership in Asia 1.3 Empower local and regional networks	<ul style="list-style-type: none"> - Create incentives to increase participation of African university museums. - Increase number of local, national and regional conferences supported with UMAC's logo and disseminated in UMAC's channels. - Consolidate and expand training offer. - Increase number of records in UMAC World Database. - Consolidate partnerships at national and regional levels. - Develop a working definition of 'university collection'.
2. Examine unexplored dimensions of ICOM's Code of Ethics in University Museums and Collections	Steph Scholten	2.1 Explore intersections between teaching and research code of ethics in several collections oriented disciplines, particularly in the life sciences (biodata and medical). 2.2 Explore 'decolonizing universities' <u>through a specific higher education lens</u> : i) the issue of cultural and identity exploitation for scientific and research purposes ('knowledge legitimacy'); and ii) a more global context, shifting from the strict idea of 'colonialism' to the wider idea of 'oppressing regimes/cultures' to include the complexity of 20 th century occupations, civil wars and genocides; iii) the issue of university collections outside ICOM Code of Ethics; iv) ownership issues.	<ul style="list-style-type: none"> - Promote discussion and increase awareness. - Promote the ICOM Code of Ethics. - Offer ethics training
3. Increase university museums and collections' recognition in the higher education sector	Andrew Simpson	3.1 Explore alignments with universities in the 'third mission' 3.2 Stimulate a research community in university museums 3.3 Upgrade UMACJ	<ul style="list-style-type: none"> - Develop first, second and third mission metrics. - Stimulate research - Profile and map the research community (who is doing research on university museums? Where? ...). - Identify literature. - Identify and develop partnerships with university ranking agents and special interest groups (innovative universities, GUNi, etc). - Raise standards and index UMACJ.

Approved by the UMAC Board, 10 January 2020