

UMAC WEBINARS: POST LOCK DOWN SERIES

WEBINAR III: GOING DIGITAL

Session 1

19 June 2020, 8 AM-9AM Lisbon time

Moderator: Roland Wittje, India

Attendants: 37 participants, 13 countries



Zoom chat from this session:

07:56:27 From Anna LIm: hello everybody

07:59:29 From Lelani: Hallo Everyone, thank you for hosting this!

08:09:05 From Marta Lourenco UMAC : Present yourselves in the chat, forgot to say! 88:09:35 From Michelle Yeonho Hyun : Michelle Hyun, Institute of Contemporary

Arts at NYU Shanghai

08:10:13 From Claire Robinson : Hello everyone, Claire Robinsoon from the Museums

of the University of St Andrews

08:10:16 From Florian Knothe: Florian Knothe, University of Hong Kong

08:10:48 From Marta Lourenco UMAC : Do you feel there is a digital divide among

your audiences, and digital creates inequalities in access?



08:10:52 From Steph Scholten - Hunterian : Goodmorning all. I am Steph Scholten,

Dutch museum director of The hunterian at the University of Glasgow, UK

08:12:03 From Lelani Nicolaisen : Lelani Nicolaisen, University of Pretoria Museums, South Africa

08:12:04 From Marta Lourenco UMAC : Is learning through digital different from learning in real (what Roland refers to the different pedagogy)?

08:12:11 From Akiko Fukuno (JAPAN) : Hello, everyone! Akiko Fukuno from Tokyo. Hope you are all fine.

08:12:51 From Michelle Kuek : Good afternoon from Singapore - Michelle Kuek from the NUS Museum here. I work in Outreach and Education.

08:12:52 From Marta Lourenco UMAC : Hi Akiko, nice to see you again!

08:13:09 From Nuria Garc á : Hello everyone!!!! I'am Nuria Garc á from Cantabria University (Spain)

08:16:56 From Marta Lourenco UMAC : Big presence of NUS Museum again — thank you!

08:17:16 From Peny Theologi-Gouti, STM Greece: Hi everyone! I am Peny Theologi-Gouti from the Science and Technology Museum of the University of Patras, Greece

08:17:54 From Joanna Wilk: Hello from Leeds, UK, I'm from the University of Leeds Special Collections.

08:18:10 From Marta Lourenco UMAC : Welcome Anna!

08:20:42 From Heidi Wong CUHK Art Museum : Hi everyone this is Heidi Wong from the Chinese University of Hong Kong.

08:21:29 From Joanna Wilk: Apologies

08:21:40 From Marta Lourenco UMAC : It's ok.

08:21:50 From Marta Lourenco UMAC : Please introduce yourself here.

08:22:06 From Ana Catarina Matias: Good morning. Museum of Science &

Technology in Islam, at KAUST - King Abdullah University for Science & Technology.

Saudi Arabia www.kaust.edu.sa; www.museum.kaust.edu.sa

08:22:22 From Joanna Wilk: I'm from the University of Leeds Special Collections.

08:22:25 From Joanna Wilk: UK

08:23:15 From Marian De Leon, UPLB MNH: Hi! I am Marian P. De Leon of the University of the Philippines Los Baños Museum of Natural History

08:26:04 From Roland Wittje, IIT Madras: Please post your questions into the chat

08:26:29 From Michelle Kuek: If everyone would like to check out our Baba House Instagram to see the virtual tours, we have archived them as stories on our account -

https://www.instagram.com/nusbabahouse/

08:27:15 From Michelle Kuek: We do these virtual tours on a weekly basis.

08:29:02 From Steph Scholten - Hunterian : Earlier in the year (pre-COVID), we created a virtual tour of our Mackintosh House (famous Scottish architect/designer), based on simple technology that real estate agents use. Relatively quick and cheap to do.

08:29:10 From Steph Scholten - Hunterian:

https://www.gla.ac.uk/hunterian/visit/mackhousevirtualtour/

08:34:16 From Umberto Mossetti, Botanic Garden and Herbarium, Bologna, Italy: During the closure we created our YouTube channel with different sections to remain in contact with our visitors https://www.youtube.com/playlist?list=PLaUmBQ7P5K-D7-_eWjAdDWGvsgfJPCQhF





08:34:20 From Michelle Kuek: @Steph - That's really impressive! Did you work with someone to do this or did you buy the camera?

08:35:22 From Marta Lourenco UMAC : Did you use your university IT infrastructure for going digital?

08:36:31 From Steph Scholten - Hunterian : @Michelle Just one guy, less than one day with a 3D camera headset (apparently cheap) who filmed walking around. The hotspots for addictional info can be added in. I can check about the technology if you're interested

08:36:41 From Michelle Kuek : Interesting! We will look into it. Good tip about the real estate industry!

08:37:01 From Marta Lourenco UMAC : Thank you both Danielle and Florian — it was great.

08:37:08 From Marta Lourenco UMAC : Many issues raised.

08:39:39 From Michelle Kuek: I think this relates to Marta's questions about using university IT infrastructure - yes, using the university's infrastructure limits how fast we are able to pivot to digital initiatives. Our website can't be re-organised so easily. That's why we have focused on media that we can control like Instagram and facebook.

08:40:59 From Steph Scholten - Hunterian : @Marta @Michelle True but to have other people to take care of this, is also great

08:41:28 From Michelle Kuek : @Steph - Definitely! We don't have to worry about security and privacy issues!

08:41:39 From Steph Scholten - Hunterian : WebEx is a very poor replacement of ZOOM

08:45:08 From Ana Isabel D áz-Plaza. Madrid (Spain) : I agree with Marta. Digital activities are really dificult por some of us.

08:45:43 From Akiko Fukuno (JAPAN): After lockdown of the university and the museum, we started to work remotely; we thought about things we could do from home. We decided to show our special exhibition online. Using iPhone and gimbal, we are managing to show things on our website. We became more active on twitter, increasing tweets in English. We also did a webinar in lieu of our open lecture which was cancelled. We rely on the university's IT center. Our problem is that we will miss our primary audience, who are over 70; they are not ready to go digital. We might have to teach our audience until our ordinary days return. https://subsites.icu.ac.jp/yuasa_museum/index_e.html

08:45:45 From Akiko Fukuno (JAPAN) : https://twitter.com/ICU_museum

08:46:15 From Nuria Garc á: During the lockdown we was present a virtual exhibition Maria Sibylla Merian and Alida Withoos. Women, Art and Science in the Early Modern World thatwas held at the Assembly Hall of the University of Cantabria from 18th October, 2018 to 19th January, 2019. It's a proyect whith the Jardín Botánico-CSIC after this temporal exbition

https://web.unican.es/campuscultural/Paginas/MARIA-SIBYLLA-MERIAN-AND-ALIDA-WITHOOS.-WOMEN-ART-AND-SCIENCE-IN-THE-EARLY-MODERN-WORLD.aspx 08:48:18 From Steph Scholten - Hunterian : At The Hunterian in Glasgow, one of our staff learned iMovie and we're recording talks with an iPhone and she will edit them. Quite a bit of work, but relatively good results. https://www.gla.ac.uk/hunterian/visit/insighttalks/

08:49:55 From Florian Knothe: Thank you, Steph, yes, we do the same.

08:50:34 From Steph Scholten - Hunterian : Yes Florian, relatively simple and cheap to do





08:51:35 From Florian Knothe: The quality is high too. We do mostly voice-overs and likethe flexibility it offers as we work in 2 languages.

08:52:37 From Steph Scholten - Hunterian : You can also do subtitles quite easily, which is good for accessibility

08:52:39 From Michelle Yeonho Hyun: The video documents are very labor intensive to make accessible for two languages, both voice and captioning/subtitling for differently abled.

08:52:57 From Florian Knothe: yes, we do

08:54:23 From Michelle Yeonho Hyun: We've had varied success in auto-captioning capturing EN and Mandarin accurately. We ould be grateful for recommendations!

08:54:54 From Joanna Ślaga Jagiellonian University Museum: Problematical thing was how to function in new and virtual reality and not to reduce it to "sharing" only. Importan questions: how to get involved public and students, how to communicate, which teaching methods should we use ..

08:54:59 From Marta Lourenco UMAC : Put here your instagram, etc coordinates so that we can follow each other!

08:57:01 From Marta Lourenco UMAC : Ana Catarina, it's the same problem with science centres.

08:57:20 From Steph Scholten - Hunterian : As University Museums in Scotland, we have submitted a project for research funding, evaluating best practice in online, collections based learning. We should know this month and have about a year to do it from August/Septembeer if we get the money.

08:57:37 From Marta Lourenco UMAC : Very good, Steph!

08:57:49 From Steph Scholten - Hunterian : Fingers crossed

08:57:59 From Anna Jones: https://merl.reading.ac.uk/visit-us/virtual-visit/

08:58:27 From Michelle Kuek: We are thinking of the same questions that Joanna has posed as well. Particularly, how do we sustain conversations digitally across our talks and film programming.

08:59:10 From Marta Lourenco UMAC : Divides/inequalities raised by going digital: access to network/economic inequality/geographical inequality, age, idioms, meaningfulness. More?

09:01:51 From Michelle Yeonho Hyun: Sorry, I have to leave now, but I was wondering if anyone else might find it helpful to start a "resource" or "references" document that gathers together all of these things we mentioned in the chat/sessions?

09:02:36 From Ana Catarina Matias: Click on the 3 dots and save chat

09:03:05 From Florian Knothe: We use different social media for diff. languagues and diff. voices. Facebook is more 'serious' for us than IG. Are you doing the same?

09:03:47 From Marian P. De Leon, UPLB MNH: Thanks everyone. i need to leave now for another meeting. i hope to receive the link to the recording of this webinar forum. stay safe everyone

09:05:22 From Tan Lai Kwee - (Jon) NUS MUSEUM - Singapore : guess is on a very diff ways to view art works heritage for another perspective. and more options is always a win win situation . thaks for all the great sharing . do stay great and cool

09:07:29 From Silke Ackermann, Oxford: Thank you for another great session!

09:07:49 From Danielle Sim (National University of Singapore): Thank you for this session!

international council



09:07:52 From Joanna Wilk: thank you for organising, thank you all

09:07:56 From Heidi Wong CUHK Art Museum: Thank you for these sharings!

Session 2

19 June 2020, 5 PM-6 PM Lisbon time

Moderator: Jill Deupi, USA

Attendants: 29 participants, 10 countries



Zoom chat from this session:

6:56:55 From Mark Osterman: Hello everyone. Great to have you with us today. This is a link to some of the Lowe Art Museum's digital resources that we developed since COVD-19: https://www.lowe.miami.edu/learn-engage/digital-engagement/index.html

16:59:17 From Jill: Welcome, everyone!

16:59:26 From Marta Lourenco: We start in 5 min ok?

16:59:26 From gustavo ortiz : https://artsandculture.google.com/partner/museo-de-arte-contemporaneo-de-bogota

16:59:35 From Nicole Hoffmann (UP Museums, Pretoria, South Africa): Greetings from the University of Pretoria Museums in South Africa!

16:59:49 From Jill: Please take a moment to share with us who you are, what institution you are with, and where you are located in the chat feature. Thank you

17:00:18 From Ana Soler-Arechalde: Hello I m Ana Soler from Geophysics Museum of UNAM, we are an old seismological observatory

17:00:51 From Mark Osterman - Miami, FL USA: HI everyone. My name is Mark Osterman, Digital Experience Manager and Head of Education at the Lowe Art Museum at the University of Miami

17:01:22 From gustavo ortiz : our YouTune channel





17:01:24 From gustavo ortiz: https://www.youtube.com/user/MACminuto

17:01:29 From Jill Deupi, Miami, USA: Jill Deupi, Beaux Arts Director and Chief

Curator, Lowe Art Museum (University of Miami), Miami, Florida, USA

17:02:00 From Katie Eagleton: Hello! I'm Katie Eagleton, Director of Museums at the University of St Andrews, in Scotland.

17:02:02 From Carmen: Hello everyone. Great to meet you. I am from S \tilde{a} 0 Paulo, Brazil. I work in a Cultural Center. We are still shut. There is a probability that museums open before ther cultural actitivities

17:02:08 From Liliana Milkova: Hello! I am Liliana Milkova, head of Education at the Yale University Art Gallery.

17:02:14 From Gabriel Fernandes — São Paulo, Brazil : Hello, I'm Gabriel Fernandes and I work at the Cultural Preservation Center of the University of São Paulo

17:03:01 From Eilidh Lawrence, St Andrews, Scotland: Hi everyone, I'm Eilidh Lawrence, Assistant Learning and Access Curator at the Museums of the University of St Andrews in Scotland.

17:03:10 From gustavo ortiz, MAC - Bogot á: Gustavo Ortiz, director of Museum of Contemporary Art, UNIMINUTO University Bogot á Colombia.

17:03:19 From Marta Lourenco: People are still dealing in... A couple more minutes.

17:03:53 From Gilbert Nicolas, Beyrouth, lebanon: Hello everyone, I'm an architect and a museology student at the Lebanese University in Beyrouth.

17:04:11 From Kirsten Vincenz, Germany: Hi, greetings from Germany. I am Kirsten Vincenz from the Office of Academic Heritage, Scientific and Art Collections of the Technische Universit ät Dresden

17:07:45 From Sayuri Sánchez: Hi, I'm Sayuri Sánchez, head of the Education Department of the University of Guadalajara Museum of the Arts

17:07:55 From Alfons Zarzoso : Hi, I'm Alfons Zarzoso. Director of the Medical History Museum in Barcelona, Spain

17:08:28 From Luz Miryam Gomez : h

17:08:59 From George Mattox - Sorocaba/Brazil : Hello everyone. I m George Mattox from Sorocaba, Brazil. Professor of Zoology and responsible for the UFSCar Vertebrate collection.

17:09:00 From Lizette Zald var, Mexico City, Tecnologico de Monterrey. : Hi, I am Lizette Zald var, Leader of Artistic Heritage, of Tecnologico de Monterrey.

17:09:23 From Luz Miryam Gomez : Hi Iam luz miryam Gomez from Colombia. Coleccion entomologica Tecnologico de Antioquia

17:14:04 From John Wetenhall, GW-DC : Greetings from John Wetenhall in Washington, DC @ the George Washington University Museum

17:16:36 From Marta Lourenco : Did you also notice that during lockdown different, unsuspected working teams emerged?

17:19:38 From Jill Deupi, Miami, USA: We were intentionally and strategically convened new teams of not "the usual suspects." We also gave more junior team members leadership responsibilities/asked them to chair some of our new working groups so that they could gain experience/grow and develop professionally.

17:22:11 From Liliana Milkova, Yale Univ. Art Gallery, USA: Similarly, in Summer 2019, the Yale University Art Gallery initiated weekly or bi-weekly mindfulness sessions structured around artworks brought from storage and set up in private object-study





classrooms. I would love to learn more from Mark and others about translating in-person mindfulness practice with art into an online program.

17:22:51 From Marta Lourenco: Do you feel that while access increased, going digital also created a divide between rich/urban with good internet access and poor/rural with poor or no internet access?

17:23:36 From Marta Lourenco: Maybe not in the US, where network signal is great and well distributed.

17:23:48 From Marta Lourenco: But it's not the case everywhere.

17:23:53 From Ana Soler, Mexico city UNAM: I received a proposal of didactic videos made for a member of my Institute then I did a form with the requirements to be published by the Museum, one of them be checked by two specialists.

17:24:27 From Nicole Hoffmann (UP Museums, Pretoria, South Africa): Absolutely! Especially in South Africa, where rural communities do not have access to the basics such as water, housing, sanitation etc. - they also struggle to gain access to internet and internet-enabling devices - digitization did not manage to breach all divides

17:24:58 From Ana Soler, Mexico city UNAM : Of course our museum is in one of the most dangerous áreas of the city then we don f publish our collewction online.

17:26:33 From Ana Soler, Mexico city UNAM : Some students of UNAM leave courses because they haven f internet at home.

17:28:09 From Mark Osterman - Miami, USA: Feel free to reach out to me directly and I can put you in touch with my colleagues who are running Artful Mindfulness program and can speak in detail about the transition to digital. My email is: mosterman@miami.edu

17:28:31 From Marta Lourenco : It was a great presentation, Mark!

17:29:03 From George Mattox - Sorocaba/Brazil: Yes, Marta and colleagues. Digital exclusion is our main obstacle to introduce on-line classes right now. Our "motto" is that no ones will be left behind - it means that all students must have good equipment and internet access in order to take our classes. The university is doing everything possible, but it is still not enough. And now we have a major crisis in the Education Ministry in Brazil (one more !!)

17:29:04 From Nicole Hoffmann (UP Museums, Pretoria, South Africa): The University of Pretoria started its own Covid-19 solidarity fund to supply students with laptops or tablets and made agreements with internet providers to provide students with data, same for other universities and the government with regard to schools, but not all people could be reached

17:29:20 From Mark Osterman - Miami, USA: Marta, to your point, yes in the US there is a large digital divide based on socio-economic conditions and this is problematic for the museums and all educational institutions.

17:32:25 From Ana Soler, Mexico city UNAM: The UNAM students receive free internet provided by a national company, but they need a modem, or go to spaces were is free, of course these spaces are not in the all parts of the city.

17:32:38 From Alfons Zarzoso: Mark, I wonder if your guided virtual interactive discussions are online and if students participate actively in them. Do you prepare these sessions in advance with specific materials?

17:33:25 From Marta Lourenco: Many 'digital' tools, Gustavo!

17:33:32 From Marta Lourenco: Bravo!

17:35:38 From Sayuri S ánchez : Gustavo, Where we can find the videoconference that you have along with the UNAM in Mexico?





chat?	
17:35:52	From Marta Lourenco: Gustavo — did you provide your links here in the
17:35:44	From Sayuri Sanchez: had*

17:36:01 From Mark Osterman - Miami, USA: Alfons, at this time we have only piloted these with targeted audiences which have been successful as students have been out of school. We do prepare these sessions around particular works of art where we have facilitated discussions.

17:38:41	From Ana Soler, Mexico city UNAM: Some information of University
museums and	apers could be find in the Magazine online MAS MUSEOS.

museums and	papers could be find in the Magazine online MAS MUSEOS.
17:39:30	From gustavo ortiz, MAC - Bogot á: our digital repository
17:39:34	From gustavo ortiz, MAC - Bogot á: https://issuu.com/macbogota

17:40:26 From Marta Lourenco : Remember that next week the theme will be Students and Teaching. Do not miss it!

17:41:38 From Ana Soler, Mexico city UNAM : masmuseosrd.sdi.unam.mx for the magazine MAS MUSEOS

17:42:22	From gustavo ortiz, MAC - Bogot á: https://www.instagram.com/macbogota/	
17:42:27	From gustavo ortiz, MAC - Bogot á: https://www.instagram.com/macbogota/	
17:42:48	From gustavo ortiz, MAC - Bogot á: https://www.facebook.com/MACBogota	
17:43:07	From Alfons Zarzoso: Gustavo, I'm amazed with the amount of digital work	
you have been doing in Bogot á I understand that this in some way is an strategy to reach		
audiences beyond the capital; maybe you have a knowledge of these audiences from all		
around the country, other universities?		

17:43:14 From Mark Osterman - Miami, USA : Article on digital divide and COVID-19: https://www.weforum.org/agenda/2020/04/coronavirus-covid-19-pandemic-digital-divide-internet-data-broadband-mobbile/

17:43:27 From Marta Lourenco: Thanks, Mark!!

17:45:24 From gustavo ortiz, MAC - Bogot á: our exhibits and collection on Arts and culture. https://artsandculture.google.com/partner/museo-de-arte-contemporaneo-de-bogota

17:46:51 From Nicole Hoffmann (UP Museums, Pretoria, South Africa):

https://www.up.ac.za/museums-collections/article/2893814/online-puzzles

17:47:04 From Nicole Hoffmann (UP Museums, Pretoria, South Africa): This is the link to the UP Museums online puzzles

17:47:04 From Jill Deupi, Miami, USA: Thank you, Nicole!

17:52:48 From Mark Osterman - Miami, USA : On March 27, 2020 the US Federal Government Invested \$50M in Museums, Libraries to Address Digital Divide During COVID-19

CARES Act Designates Funds to Expand Local Internet and Technology Access. The emergency investment allocated to IMLS will enable libraries and museums to prevent, prepare for, and respond to coronavirus, including by expanding digital network access, purchasing Internet accessible devices, and providing technical support services to their communities.

communities.	
17:53:24	From Marta Lourenco: Fantastic. And university museums are eligible to
those funds?	

17:54:04 From George Mattox - Sorocaba/Brazil: That is great, Mark.

17:54:19 From Marta Lourenco: Every country should do that!!



17:55:25 From Jill Deupi, Miami, USA: And our country should do more! \$50M sounds like a lot until you do the math (population, other federal allocations, etc).

17:55:50 From Nicole Hoffmann (UP Museums, Pretoria, South Africa): The digital divide will remain challenging, especially for countries with a big socio-economic divide, where there may be great access to digital media in well-connected cities, but not in rural areas where there is even a lack of housing, sanitation or electricity

17:59:21 From Alfons Zarzoso: I'm sorry but I have now another meeting with colleagues from Argentina. We live in busy ZOOM times.... See you next week. Thanks!!

17:59:31 From Jill Deupi, Miami, USA: Thank you for tuning in and for sharing.

17:59:45 From Marta Lourenco: Thanks Alfons!

18:02:01 From Nicole Hoffmann (UP Museums, Pretoria, South Africa): Challenges experienced by the UP Museums: limited staff and funds - we do not have a dedicated IT person in the museum and needed to learn fast to enable digital inclusion and engagement

18:02:35 From gustavo ortiz, MAC - Bogot á: Tribute to Alejandro Obregon https://youtu.be/K5uN3WfRjZ0

18:02:51 From Jill Deupi, Miami, USA: Have you had to layoff (or furlough/temporarily suspend) any of your employees?

18:02:57 From Marta Lourenco: How many of you did you use your university platform and resources to go digital? Did the university help you?

18:03:56 From George Mattox - Sorocaba/Brazil : Yes, my university has issued free on-line courses of Remote Teaching to the staff.

18:03:58 From Lizette Zald var, Mexico, Tecnologico de Monterrey. : Thank you very much for your time and information. I have to leave for another meeting, but I leave here the web page of the Tecnologico de Monterrey Cultural Heritage: https://tec.mx/es/patrimonio-cultural

18:04:28 From George Mattox - Sorocaba/Brazil : And we have free access to Google Suites and Moodle.

18:04:38 From Marta Lourenco: No layoffs in Lisbon but situation will be dire.

18:04:57 From Nicole Hoffmann (UP Museums, Pretoria, South Africa): Luckily we did not have to lay off staff yet, but we are a very small staff of 8 and it is problematic to continue working remotely from home - we actually have a staff member who lives in the rural area and only communicates with his smart phone, but cannot join us for online meetings due to limited data

18:05:09 From gustavo ortiz, MAC - Bogot á: Fortunately, none of our team has been suspended or fired, we are working from home and maintain an active relationship.

18:05:14 From Nicole Hoffmann (UP Museums, Pretoria, South Africa): Sorry, 9 staff

18:06:10 From Sayuri S ánchez: Here in the Museum that I belong preverved the original staff, fortunately

18:07:13 From Sayuri S ánchez: And, by example in my perspective, Education Department and Communication have been together more than ever because the digital strategies in which we are working

18:08:59 From Nicole Hoffmann (UP Museums, Pretoria, South Africa): How can disabled people be digitally engaged, especially with visual disabilities?

18:09:10 From Marta Lourenco: Nicole. Yes. That too!

18:13:11 From Sayuri S ánchez : Thank you so much





18:13:26	From George Mattox - Sorocaba/Brazil: Thanks everybody. Thank you	
Marta and Jill		
18:13:29	From Nicole Hoffmann (UP Museums, Pretoria, South Africa): Thank you!	
Best regards from South Africa!		
18:13:30	From Mark Osterman - Miami, USA: Thanks everyone!	
18:13:48	From Gilbert Nicolas, Beyrouth, lebanon: Thanks everyone	
18:13:50	From Elena Corradini: thank you everyone!	
18:14:04	From Gabriel Fernandes — S ão Paulo, Brazil: Thank you for this wonderful	
webinar		
18:14:10	From Eliana Rodrigues: Thank you!	
18:14:43	From Ana Soler, Mexico city UNAM: THANKS YO GIVE ME MORE	
IDEAS TO DEVELOPE		
18:14:51	From Carmen: Thank you eveyone!	
18:14:51	From Susan Barnes: thankyou	

