The near future

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1 Challenges and Opportunities

Challenge **Feature** **Methods** **Opportunities**

2 Directions

Normal Distribution

For ESTM   **Technologies**

80%

10%   10%

← Top 10%   Mainstream   Last 10% →
                80%

Power-law Distribution
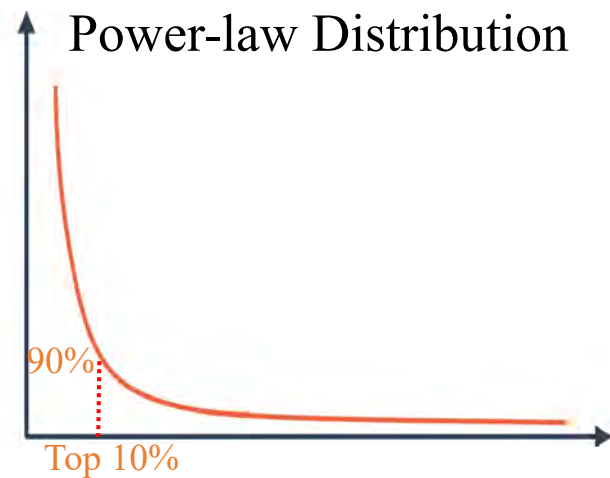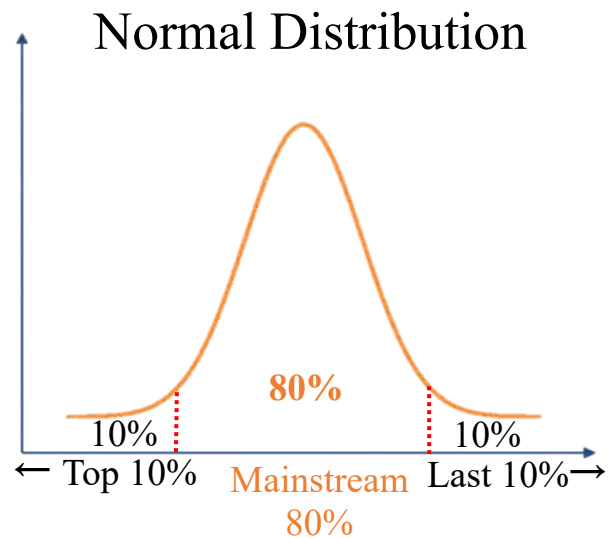
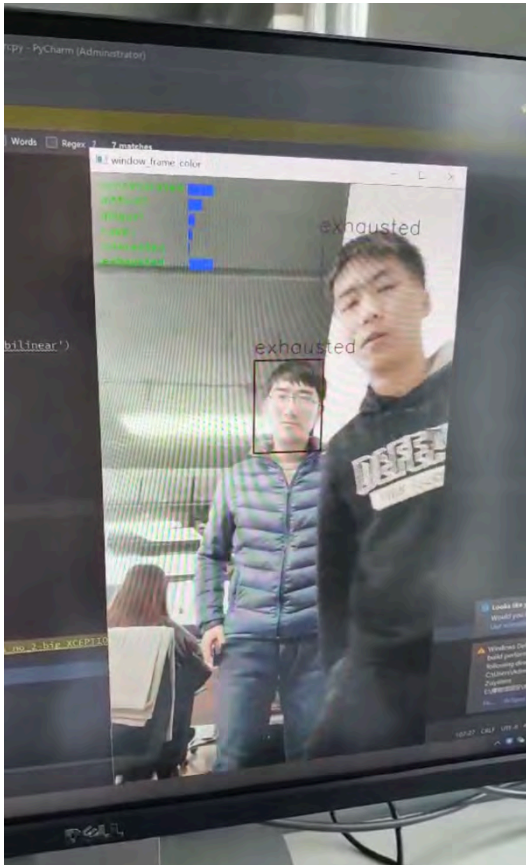Strengthen
Features

5G

AI

90%

Top 10%

3 A pivot

An example - Exhibition evaluation system based on AI technology

How to get the feedback of the audience?

1G/2G/3G   Questionnaire/Interview

4G   Audio guide/App

5G&AI   Biological information/Emotion