



电子科技大学
University of Electronic Science and Technology of China

UMAC ICOM
international committee
for university museums
and collections

The near future

Dr. Ke Zhao Electronic Science and Technology Museum (ESTM)
zhaoke@uestc.edu.cn

1 Challenges and Opportunities

Challenge

Feature

Methods

Opportunities

Pandemic



Online

Virtual Tour

Mooc

Live cast

Educational Activities



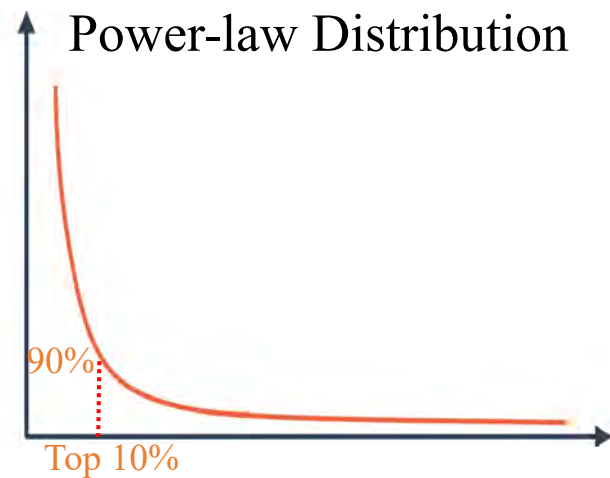
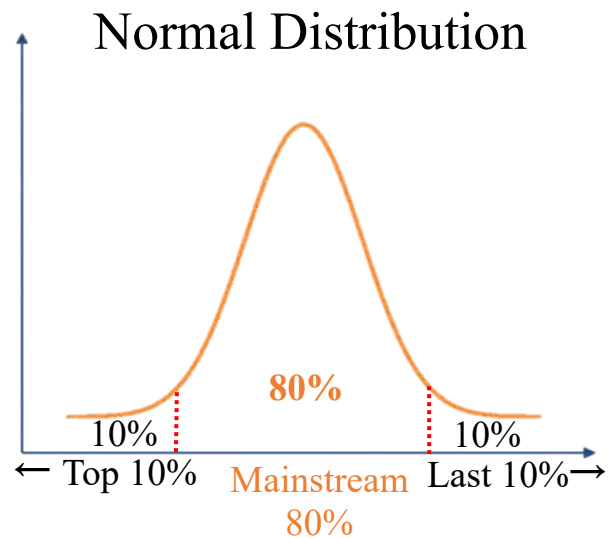
Diversity

Personalization

Power-law



2 Directions



For ESTM

Technologies

Strengthen
Features

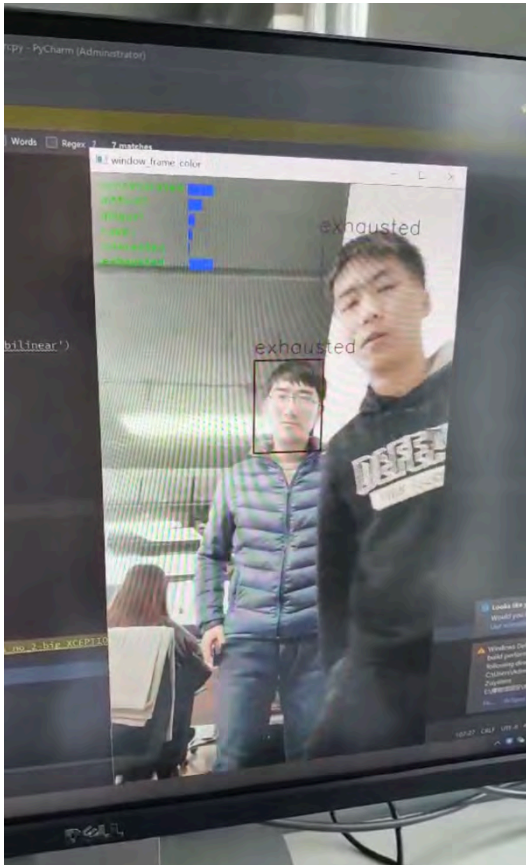
5G

AI



3 A pivot

An example - Exhibition evaluation system based on AI technology



How to get the feedback of the audience?

1G/2G/3G Questionnaire/Interview

4G Audio guide/App

5G&AI Biological information/Emotion

