**UMAC-UNIVERSEUM 2021**

**New Opportunities & New Challenges in Times of COVID-19**

**Video Submission Template**

Before you submit, please read the [Call for Proposals](http://umac.icom.museum/activities/conferences/umac-universeum-2021-call-for-proposals/).

No proposals will be accepted unless they are submitted through this template.

Would you like to promote your museum, collection, university or specific project at UMAC-UNIVERSEUM 2021? Do you have a point to make about practices, ethics, whatever of interest to the UMAC and Universeum communities? As the conference is online, we are seeking short videos that communicate the activity of our sector. This is an excellent way of sharing best practice and raising the profile of your work and your institution. Videos can be ones already made or made especially for the conference. Innovative and engaging media from students are also welcome.

Video duration: max. 10 min

Video format: mp4

If you are recording, make sure to do so in high definition (1920x1080); if you have an HD camera and it’s set to shoot video at 1080 p, it will be fine.

If you are unsure of whether your video would be suitable, please contact the conference organizer.

Fill in this form, add your video (or accessible link) and send to Wenjia Qiu: qiuwenjia@sjtu.edu.cn before 31 March 2021. When you do this, you agree to transfer to UMAC and Universeum reproduction rights for the purpose of the UMAC-Universeum 2021, as well as post-conference dissemination in their websites, book of abstracts and social media.

UMAC – UNIVERSEUM 2021 reserves the right not to accept every video submitted.

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| VIDEO TITLE: |
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| AUTHOR (INDIVIDUAL OR INSTITUTION) |
|  |
| BRIEF DESCRIPTION, to be made public (max 100 words) |
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| DOES THE VIDEO ALREADY EXIST ONLINE OR WAS IT RECORDED SPECIFICALLY FOR UMAC-UNIVERSEUM 2021? |
|  |
| Do you agree to transfer to UMAC and Universeum reproduction rights for the purpose of the UMAC-Universeum 2021, as well as post-conference dissemination in their websites, book of abstracts and social media? |
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| Observations (if any): |