

For Immediate Release
19.09.2022

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Image from HONG KONG Time Travel Guide: <https://online.flippingbook.com/view/1027356/>

—THE CHINESE UNIVERSITY OF HONG KONG WINS THE UMAC AWARD—

The 2022 UMAC Award was won by the Art Museum, The Chinese University of Hong Kong, for their project, “Time Travel • Hong Kong.” The Award was accepted by Josh Yiu, Director of the Art Museum, at an online live ceremony held on 18 September. The ceremony was attended by the representatives of the UMAC Award 2022 finalists and some members of the Jury. The Award was presented by Morten Arnika Skydsgaard of the Science Museerne, winner of last year’s UMAC Award.

The “Time Travel • Hong Kong” was at first designed to supplement a special exhibition “Hong Kong Impressions,” but it became a project by itself, “outliving” the exhibit. It is an online interactive tool for public engagement that leveraged the revival of local tourism in Hong Kong at times of travel restriction caused by COVID-19. Comprised of online tours, it effectively uses Google street views. The tour-tool offers an immersive and informative journey of art, history and culture, supported by developments in latest technology.

The 2022 UMAC Award winner is an excellent example of the innovative, impactful, and transferable projects carried out by museums in the higher education sector. The other two finalists for the 2022 Award were: Museo de Arte Contemporáneo de Bogotá for the “THESIS project,” and The University Museum, the University of Tokyo (UMUT) / Intermediatheque for the “Orchids Blossom—Botanical Art Collections from the University of Tokyo.”

UMAC, the International Committee of ICOM for museums and collections of higher education established the UMAC Award in 2016. It recognises and celebrates excellence and innovation in university museums and collections worldwide. It identifies recent outstanding contributions to all areas of museum and collections theory



and practice, particularly those with interdisciplinary approaches and potential wide application. Nominations for Award may cover all areas of museums and collections theory and practice, including exhibition, education, conservation, teaching, research, management and business models, design and architecture, ethics, service to the university and the public, strategic planning, and advances in museology.

The presentations by the winner and finalists of the UMAC Award 2022 are available on YouTube:

<https://www.youtube.com/playlist?list=PLLFNQIYJV3xn1zlstxFcDeIQUokriPGI>