

UMAC 2022-2025 STRATEGIC PLAN

STRATEGIC GOAL	OBJECTIVES	TASKS
Networks/Global Positioning		
Supports ICOM focus area 1, strategy 1 (global) & focus area 2, strategy 4 (diversity) strategies 2 & 3 (climate change and digital futures)	<ol style="list-style-type: none"> 1. Support the development and activities of regional and national networks of university museums 2. Develop productive partnerships with a range of other connected organisations – target ICOM ICs, U21 etc and increase UMAC membership 3. Increase awareness of UMAC Award 4. Open UMACJ to more participants 	<ul style="list-style-type: none"> - Identify and develop durable connections to other relevant ICs with university museum members - Research regional UMAC membership to identify potential areas of growth - Target membership growth in selected under-represented regions (e.g. Latin America, Africa, ME, some Asia), also using UMACJ for this purpose
Relevance		
Supports ICOM focus area 2 strategy 3 (communication) & focus area 3	<ol style="list-style-type: none"> 1. Advocate for the unique benefits university museums and collections can bring to higher education through the three missions (research, teaching, engagement) 2. Document the impact and difference made by university museums and collections (build evidence dossier) 3. Deliver and broadcast high quality annual conferences 	<ul style="list-style-type: none"> - Develop and broadcast a UMAC ‘mission statement’ on the value of university museums - Build awareness of, and support for, UMAC initiatives in higher education sector groups and individual universities - Develop UMAC presence in Object-Based Learning Communities of Practice with university museum perspective
Decolonising Practice		
Supports ICOM focus area 2, strategy 4 (diversity) & focus area 3 strategy 5 (decolonisation)	<ol style="list-style-type: none"> 1. Support current uni-museum initiatives on new ways of working with objects – attention to regions 2. Develop research and projects focused on regional issues around diversity 3. Develop program to implement guidance on restitution and return of objects 4. De-center the UMAC Journal: new voices, methodologies and themes 	<ul style="list-style-type: none"> - in response to dialogues with members – conference? online? - Guide development of partnerships with local communities and under-represented groups to change museum practice (e.g. gender, class) - Propose regional UMACJ issue(s) to be led by joint regional/Board editors, driven by regional issues.

Approved by the UMAC Board